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Titolo	Service orient or be doomed! : how service orientation will change your business // Jason Bloomberg, Ronald Schmelzer
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Altri autori (Persone)	SchmelzerRon
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Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	The business inflexibility trap -- If you're in a hole, the first thing to do is stop digging -- What really happened to ebusiness -- What do you want your IT to do, anyway? -- The secret sauce : loose coupling -- Service orientation : light at the end of the tunnel -- Is there an architect in the house? -- How to think service oriented -- Okay, so where do we start? -- Tackling the inertia in the organization -- Build agility with agility -- Becoming a service-oriented enterprise.
Sommario/riassunto	How Service Orientation Will Change Your Business ""The real value of this book is that it makes SOA and Web services, which are critical and business-transforming, crystal-clear to the layman, both business and IT leaders. The book stays focused on the real-world issues facing business and government institutions today. In an industry full of experts of many stripes, Ron and Jason are the real thing: savvy, experienced, and realistic. They have produced a must-read book for management.""-Paul Lipton, Senior Architect, Unicenter Web Services and Application Management Computer Ass