

1. Record Nr.	UNINA9910678043303321
Autore	Anderson G. E (Greg E.)
Titolo	Designated drivers : how China plans to dominate the global auto industry / / G. E. Anderson ; with a foreword by Arthur Kroeber
Pubbl/distr/stampa	Solaris South Tower, Singapore : , : John Wiley & Sons Singapore Pte. Ltd., , 2012 ©2012
ISBN	1-118-32888-4 1-119-19905-0 1-280-58845-4 9786613618283 1-118-32886-8
Descrizione fisica	1 online resource (337 p.)
Disciplina	331.7
Soggetti	Automobile industry and trade - China
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Designated Drivers: How China Plans to Dominate the Global Auto Industry; Contents; Map of Chinese Provinces and Cities Mentioned in the Book; List of Terms and Acronyms; Words Used to Describe Types of Automobiles and Their Chinese Equivalents; Other Terms and Acronyms; Foreword; Preface; A Few Notes for the Reader; Acknowledgments; Chapter One: Building National Champions; Chery: A State-Owned Startup; What Chery Reveals About Chinese Industry; Why China?; A Challenge to the West; Why Autos?; Conclusion, and a Roadmap; Notes; Chapter Two: The System; The Players; Central Government Local Government The Automakers; Their Objectives; Central Government; Local Governments; State-Owned Enterprises; Private Enterprises; Foreign Multinationals; The Outcomes; Consolidation; Technology Acquisition; Chinese Brand Development; New Energy Vehicle Development; Conclusion; Notes; Chapter Three: The Policy; Stage One: State-Centric; Stage Two: Global Partnering; ""Produce without Limits""; Early Five-Year Plans; Big Three, Small Three; The

Eighth Five-Year Plan; The 1994 Auto Policy; The Ninth Five-Year Plan; The Late 1990s: Getting Serious about Policymaking The Tenth Five-Year Plan: Focus on New Technologies, Anticipating WTO Stage Three: Indigenous Innovation; WTO Accession; 2004 Auto Industry Development Policy; The Eleventh Five-Year Plan: Innovation and Sustainable Development; Recession and Stimulus; The 2009 Auto Industry Adjustment and Stimulus Plan; The Twelfth Five-Year Plan: Focus on New Energy Vehicles; Conclusion; Notes; Chapter Four: The Joint Ventures; Beijing-Jeep; Shanghai-Volkswagen; Shanghai-GM; Guangzhou-Peugeot; Conclusion; Notes; Chapter Five: The Independents; Geely; BYD; Great Wall; Brilliance China; Sichuan Tengzhong Conclusion; Consolidation; Technology Acquisition; Chinese Brand Development; New Energy Vehicle Development; Other Key Points; Notes; Chapter Six: The Mergers; FAW-Tianjin Xiali Merger; SAIC-Nanjing Merger; Guangzhou-Changfeng Merger; Subsequent Mergers; How Fragmented Is China's Auto Industry?; Conclusion; Notes; Chapter Seven: The Neighbors; Ownership; Key Institutions; Technology Acquisition; Foreign Involvement; Industry Support; Funding; Policy Support; Market Protection; Industry Structure; Conclusion; Notes; Chapter Eight: In Conclusion; Summary of Findings; Consolidation Technology Acquisition; Chinese Brand Development; New Energy Vehicle Development; Looking Forward; How Safe Is the Private Sector?; Can China Innovate?; How Long Will Foreign Automakers Be Welcome?; Remaining Challenges; Notes; Appendix A: List of Passenger Vehicle Assembly Joint Ventures; Appendix B: Additional Data; Selected Bibliography; About the Author; Index

Sommario/riassunto

An in-depth look at the Chinese car industry that sheds new light on the delicate nature of China's planned economy. China's unprecedented growth over the last three decades, along with the recent financial crisis in the West, has raised questions about the superiority of state-led capitalism. In *Designated Drivers: How China Plans to Dominate the Global Auto Industry*, G.E. Anderson, a specialist in finance and Chinese political economics, uses the auto industry to examine how China's industrial planning works, and explores whether state involvement in the economy really is a wi
