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| Autore | Morales Gil <1959-> |
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2007; First Solar (FSLR) 2008; Sunpower (SPWR) 2008; JA Solar (JASO) 2008; U.S. Steel (X) 2008; Steel Dynamics (STLD) 2008; Freeport McMoRan Copper & Gold (FCX); Peabody Energy (BTU) 2008; Consolidated Energy (CNX) 2008; Cliffs Natural Resources (CLF) 2008; Rio Tinto Plc (RIO) 2008; Union Pacific (UNP) 2008; CSX Corporation (CSX) 2008; Diana Shipping (DSX) 2008; Dryships (DRYS) 2008; Potash Saskatchewan (POT) 2008; Agrium (AGU) 2008; CF Industries (CF) 2008 Mosaic Company (MOS) 2008 Goldman Sachs (GS) 2008; Apple (AAPL) 2008; Priceline.com (PCLN) 2008; Amazon.com (AMZN) 2008; Salesforce.com (CRM) 2008; Molycorp (MCP) 2010; Skechers USA (SKX) 2010; Blackberry Limited (BBRY) 2011; Rovi Corp. (ROVI) 2011; Akamai Technologies (AKAM) 2011; F5 Networks (FFIV) 2011; Netflix (NFLX) 2011; Keurig Green Mountain (GMCR) 2011; Omnivision Technologies (OVTI) 2011; Riverbed Technology (RVBD) 2011; Jinko Solar (JKS) 2011; First Solar (FSLR) 2011; NXP Semiconductor (NXPI) 2011; Aruba Networks (ARUN) 2011; Tata Motors (TTM) 2011; Intermune (ITMN) 2011
Deckers Outdoor (DECK) 2011 Rockwood Holdings (ROC) 2011; Illumina (ILMN) 2011; Arch Coal (ACI) 2011; Peabody Energy (BTU) 2011; Walter Energy (WLT) 2011; Jones Long LaSalle (JLL) 2011; Kraton Performance Poly (KRA) 2011; Finisar (FNSR) 2011; Stratasys (SSYS) 2011; Sina Corp. (SINA) 2011; Sohu.com (SOHU) 2011; Ctrip.com (CTRP) 2011; United Rentals (URI) 2011; Youko Tudu (YOKU) 2011; Goldman Sachs (GS) 2011; Mellanox Technologies (MLNX) 2012; Broadvision (BVSN) 2012; Vivus (VVUS) 2012; Chipotle Mexican Grill (CMG) 2012; Select Comfort (SCSS) 2012; Apple (AAPL) 2012; Cirrus Logic (CRUS) 2012
Lululemon Athletica (LULU) 2013

Sommario/riassunto

"To some, short-selling represents the "dark side" of the market, and history has often characterized the art of selling short as an evil enterprise, embodying a conspiratorial or pessimistic frame of mind that fixates on the negative. In the authors' view, short-selling is nothing more than a method of investing and trading that recognizes the life-cycle paradigm arising from an economic system that thrives on "creative destruction." The book will: Outline the six basic rules of short-selling Provide opportunities on both the long and short sides of stocks depending on which side of the creation/destruction cycle they are in Explain a refined method for shorting into rallies, shorting downside "breakouts" and massive dap-down moves, and when to cover and take your profit Include case studies for companies such as Apple, Netflix, and Green Mountain Coffee Investing and trading is about making money by profiting on the price movement of stocks and other securities. Short-selling is simply one component in smart investment and money management. Preserving gains is crucial in optimizing the performance of one's investments, and short-selling serves as way to either profit outright or to help to offset declines in other stocks that make up the positions in a portfolio with more of an intermediate- to long-term investment horizon"--
