

1. Record Nr.	UNINA9910677762503321
Titolo	The paytech book : the payment technology handbook for investors, entrepreneurs and fintech visionaries // edited by Susanne Chishti [and three others]
Pubbl/distr/stampa	Chichester, West Sussex, England : , : Wiley, , [2020] ©2020
ISBN	1-119-55195-1 1-119-55197-8 1-119-55194-3
Descrizione fisica	1 online resource (259 pages)
Disciplina	658.84
Soggetti	Electronic commerce
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Sommario/riassunto	"Money makes the world go round -- and how efficiently it is moved between people, organizations and governments determines the health and profitability of the world economy. In the last decade the payments industry has seen massive transformation; new regulations, technologies and consumer needs have brought extraordinary change to the tools, products, channels and use cases in payments. Innovative and disruptive payment technologies have the potential to transform developed markets, promote regional growth and facilitate financial inclusion for people and businesses in emerging economies. TRENDING TOPIC: efficient movement of money underpins the entire global economy. Nearly half of all FinTechs are PayTechs (McKinsey), and industry commentators observe that investors favor PayTechs due to clearly profitable business models and manageable risks. CORE CONTENT: forms part of the FinTech Book series, and complements existing Wiley publications in this space. STRONG EDITOR PLATFORMS and a broad spectrum of contributors: solid promotion through speaking, writing, social media, training and other corporate activity. CORPORATE SUPPORT from FinTech Circle"--

