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Titolo	Optimizing company cash : a guide for financial professionals // Michele Allman-Ward, A. Peter Allman-Ward
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Nota di contenuto	A cash manager's perspective on company financials -- It's all about the bottom line -- Optimizing liquidity -- The United States banking system -- Types of payment instruments -- Optimizing cash inflows : pt. 1, accounts receivable -- Optimizing cash inflows : pt. 2, collections -- Optimizing cash inflows : pt. 3, concentration -- Optimizing cash outflows -- Fraud prevention and control -- Cash forecasting -- Short-term investing -- Short-term borrowing -- Doing business internationally -- Using technology to manage treasury -- Optimizing banking relationships -- The bank selection process -- The treasury structure -- Outsourcing treasury -- The way forward