

1. Record Nr.	UNINA9910677400203321
Titolo	The politics of place naming : naming the world // editor : Frederic Giraut, Myriam Houssay-Holzschuch
Pubbl/distr/stampa	Hoboken : , : ISTE Ltd : , : John Wiley and Sons Inc, , [2022] ©2022
ISBN	1-394-18830-7 1-394-18828-5
Descrizione fisica	1 online resource (292 pages)
Disciplina	910.014
Soggetti	Names, Geographical - Political aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Cover -- Title Page -- Copyright Page -- Contents -- Acknowledgements -- Chapter 1. Naming the World: Place-Naming Practices and Issues in Neotponymy -- 1.1. Political/critical toponymy: an emerging field at the core of territorialization issues -- 1.2. Political toponymy: a recent history? -- 1.3. On the agenda of political/critical toponymy: contradictory promotion of functional, market and inclusive corpuses -- 1.4. Theory-in-progress: beyond hegemony and dispositif, a toponymic situationism? -- 1.5. References -- Chapter 2. Commemorative Place Naming: To Name Places, to Claim the Past, to Repair Futures -- 2.1. A renaming moment in Paris -- 2.2. Place naming as commemorative work -- 2.3. Narrative capacities -- 2.4. Affective capacities -- 2.5. Material capacities -- 2.6. Reparative possibilities and limits -- 2.7. References -- Chapter 3. The Named, Lived and Contested Environment: Towards a Political Ecology of Toponymy -- 3.1. Introduction -- 3.2. The decline of toponymy as a substitute for archeology -- 3.3. Toponymy and ecology: another divorce, another reconciliation -- 3.4. From cultural heritage to environmental ethics: indigenous place names and beyond -- 3.5. The disputed toponymy: critical perspectives -- 3.6. Towards a political ecology of toponymy -- 3.7. Conclusion -- 3.8. References -- Chapter 4. Naming the Conquered Territories: Colonies and Empires - Beneath and Beyond the Exonym/Endonym Opposition -- 4.1. Toponymic

colonization of settler frontiers (long-distance metropolitan projections): the fictitious model of the Mysterious Island and its extensions -- 4.2. Toponymic imperialism: the model of Roman super (im)position and Ottoman condescension -- 4.3. Who's in, who's out? Colonial hybridizations and relativity of the concepts of exonym and endonym -- 4.4. References.

Chapter 5. "Addressing the World": A Political Genealogy of the Street Address -- 5.1. Introduction -- 5.2. Street addressing as a technology of power -- 5.3. Genealogies of the street address -- 5.4. The future of street addressing and the making of a geocoded world -- 5.5.

References -- Chapter 6. Toponymic Commodification: Thematic Brandscapes, Spatial Naming Rights and the Property-Name Nexus -- 6.1. Introduction -- 6.2. Thematic namescapes in branding neighborhoods: From Sun Cities to Icebar Saigon and a Brooklyn with distinction -- 6.2.1. A pre-neoliberal piece of toponymic place branding: the housing and leisure idyll of Sun City, Arizona -- 6.2.2. Public-private partnering in Helsinki: revamping the "Sun Bay" suburb toponymically -- 6.2.3. A South-East Asian real estate hotspot read toponymically: Vinhomes Central Park -- 6.2.4. A coda on ownership rights and thematically named brandscapes -- 6.3. Buying into and contesting spatial naming rights -- 6.3.1. Quasi-privatization through and for naming rights sales -- 6.3.2. Sporting venue naming rights as contested cash machines -- 6.3.3. Glimpses at rental variations in the naming rights marketplace -- 6.4. Discussion: the property-name nexus as a commodification frontier -- 6.5. References -- Chapter 7.

The Toponymy of Tourism and Leisure: General Framework and Lessons from France -- 7.1. Introduction -- 7.2. The new names of tourist places -- 7.3. The evolution of the status and uses of toponyms: from designator to brand -- 7.4. Touristic toponymy as an element of territorial restructuring -- 7.5. Conclusion -- 7.6. References --

Chapter 8. Transport Toponymy: For a Critical Study of the Toponymy Places of Mobility -- 8.1. A significant but still understudied fact -- 8.1.1. A toponymy of apparent automaticity, dominated by principles of practicality -- 8.1.2. Promising examples.

8.1.3. The toponymy of transport: a margin of research on the political geography of mobility? -- 8.1.4. The commodification of names: various practices that shed light on the motivation of politics -- 8.1.5.

Dealing with geography: a toponymy meaningful through its stratagems -- 8.2. Research perspectives -- 8.2.1. Documenting to update -- 8.2.2. The question of scale in the age of "glocal" mobility -- 8.2.3. Interrogating skills to read intentions -- 8.2.4. Social and spatial impacts of stathmonyms -- 8.2.5. Other fields to question -- 8.3.

References -- Chapter 9. The Toponymy of Informal Settlements in the Global South -- 9.1. Introduction -- 9.2. Toponymy and informality - a theoretical background -- 9.3. Naming patterns in Nairobi's informal settlements -- 9.3.1. Toponymic importation -- 9.3.2. Toponymic formalization -- 9.3.3. Toponymy and ethnicity -- 9.3.4. Toponymic commemoration -- 9.3.5. Toponymic layering -- 9.3.6. Toponymy vis-à-vis economic and environmental conditions -- 9.4. Actors involved in the toponymy of informal settlements -- 9.5. Conclusion - towards a toponymic framework for informal settlements -- 9.6. References --

Chapter 10. The Map, the Name and the Territory: Toponymic Struggles in the Era of Cartographic Post-Sovereignty -- 10.1. Place names, an issue of information sovereignty -- 10.2. Cartographic post-sovereignty and place names: when the geoweb blurs the map -- 10.2.1. Cartography and sovereignty: the double challenge of a critical approach -- 10.2.2. The questioning of state authority or the emergence of a double cartographic deregulation -- 10.2.3. (Re-)

thinking the political issues of place naming in the era of cartographic post-sovereignty -- 10.3. Toponymic struggles of yesterday and today: the exemplary case of Guiana -- 10.3.1. Place names in French Guiana, a legacy of myths and conflicts.
10.3.2. Toponymic renewal: the State grappling with its received ideas -- 10.3.3. Soliciting and then circumventing the state to make indigenous place names visible -- 10.4. Research agenda: when the geoweb brings place names into the era of post-sovereignty -- 10.4.1. Questioning the paradoxical promises of the geoweb -- 10.4.2. Deconstructing data flows -- 10.4.3. Opening algorithmic black boxes -- 10.5. References -- Chapter 11. What Africa Might Contribute to Critical Toponymy -- 11.1. Official toponymy and others -- 11.2. A problem of places -- 11.2.1. Spontaneity -- 11.2.2. Mobility -- 11.2.3. Heterogeneity -- 11.3. A problem of hegemony -- 11.3.1. Street naming, symbolic power, and urban landscapes -- 11.3.2. Renaming Africa: a radical project and its limits -- 11.4. Making sense: a heuristic of practices -- 11.5. Final remarks -- 11.6. References -- Conclusion -- List of Authors -- Index -- EULA.
