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Sommario/riassunto	Three decades ago competitiveness was unheard-of; today it has taken the world by storm. But what is it? And will it last? In Top Class Competitors Stephane Garelli - professor at IMD business school where he is also head of the World Competitiveness Centre, professor at the University of Lausanne, and former managing director of the World Economic Forum - defines competitiveness as the ability of a nation, company or individual to manage a set of disparate competencies to achieve prosperity. For instance, along with traditional policies a nation

must tackle education and security to su
