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Sommario/riassunto

"Executives in public and private sectors around the globe are recognizing the benefits that effective project management can bring to their organizations. The landscape for project management is changing and organizations must make the necessary changes, especially changes in culture, in order to succeed. Project Management Next Generation: The Pillars for Organizational Excellence offers implementation strategies for the 11 pillars that are driving project management for the next decade as well as exclusive insights from world-class organizations on their vision for the future of project management. Written by true industry changemakers and thought leaders, Dr. Kerzner, Dr. Zeitoun, and Dr. Vargas, this title provides a strong balance of practical experience across programs, projects, and transformation initiatives. This is a must-have title for practicing project managers, as well as students in project management, innovation, and entrepreneurship programs. Each case study contains questions for discussion, and Instructors have access to extensive PowerPoint lecture slides by chapter and an Instructors Manual via the book's companion website"--
