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Descrizione fisica	1 online resource (x, 358 pages)
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Sommario/riassunto	"Fund Managers: The Complete Guide constitutes an all-encompassing overview of the asset manager right across the world, set against the backdrop of the last decade's recovery from the banking crisis and the recent technology boom, coupled with more recent political fluctuations that have altered the way business is conducted in the City and across the rest of the financial markets. The book is in two sections. The first half examines the asset manager, including the categories of manager, the asset classes they participate in, how they are making use of technology and their own views on the market. The second half takes a wider view of the market, and includes upcoming changes to regulation and taxation as well as the macro political shifts occurring now across the Western world and what that entails for the East. Throughout, the book will contain insights arising from interviews with current and future asset managers of various sizes, from the UK, EU and US, as well as with leaders in the technology industry, which will include both large and small fintech companies. Topics covered include: How asset managers operate and what they are for -- Types of assets managed and how they influence the manager's strategy -- Types of investor, and their feelings about the industry -- The influence of macroeconomic and political factors including international

taxation, anti-globalisation and populism -- The impact of technology and disruptive products and players -- Governance and regulation -- The operation of asset managers in different regions and how local culture influences their strategies"--
