1. Record Nr. UNISA996385328203316

Autore	L'Estrange Roger, Sir, <1616-1704.>
Titolo	L'Estrange his vindication from the calumnies of a malitious party in Kent (relating to a commotion there in May, 1648) [[electronic resource]] : which hee [sic] addresses to the authours and promoters of them
Pubbl/distr/stampa	[S.l., : s.n.], 1649
Descrizione fisica	[32] p
Soggetti	Great Britain History Civil War, 1642-1649
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Reproduction of original in Yale University Library.
Sommario/riassunto	eebo-0198

2.

Record Nr.	UNINA9910887815603321
Autore	Johnson Miriam J
Titolo	The Digital Pen : Navigating the Performance of Authorship in the Digital Age / / by Miriam J Johnson
Pubbl/distr/stampa	Cham : , : Springer Nature Switzerland : , : Imprint : Palgrave Macmillan, , 2024
ISBN	9783031681349 3031681347
Edizione	[1st ed. 2024.]
Descrizione fisica	1 online resource (79 pages)
Disciplina	302.231
Soggetti	Social media Digital media Social Media Digital and New Media
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: Introduction: Performing Authorship Online -- Chapter 2: Identity and Performance of Authorship -- Chapter 3: Being Your Authentic Self -- Chapter 4: Performing Censorship -- Chapter 5: TL; DR.
Sommario/riassunto	The growth and adoption of social media has significantly impacted the writing and publishing landscape, challenging traditional concepts of authorship and prompting a re-evaluation of how authors present themselves in digitally social spaces. This book explores how authors navigate the performance of their authorship in the digital age, focusing on the development of author identity, its relationship to performance, the value of authenticity, and how authors may self-censor based on who they think their audiences are. Drawing on qualitative surveys and interviews, and quantitative data scraping and mining for sentiment analysis, this research explores how authors project their identities within the consumer's cultural landscape. By investigating the performative nature of authorship in digitally social spaces, this study aims to deepen our understanding of the evolving dynamics between authors, their works, and readers in the digital era.

Miriam J Johnson teaches Marketing, Creative industries, Brand Management and Digital Strategy at Oxford Brookes , and is the author of two monographs: Books and Social Media: How the Digital Age is Shaping the Printed Word (Routledge 2021) and Social Media Marketing for Book Publishers (Routledge 2022).

3. Record Nr. UNINA9910674357503321

Autore	Parson William W.
Titolo	Modern Optical Spectroscopy : From Fundamentals to Applications in Chemistry, Biochemistry and Biophysics / / by William W. Parson, Clemens Burda
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2023
ISBN	3-031-17222-1
Edizione	[3rd ed. 2023.]
Descrizione fisica	1 online resource (653 pages)
Disciplina	410.5 543.5
Soggetti	Biochemistry Spectrum analysis Biophysics Biomolecules Biology - Technique Lasers Spectroscopy Molecular Biophysics Biological Chemistry Biological Techniques Laser
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Chapter 1: Introduction -- Chapter 2: Basic Concepts Of Quantum Mechanics -- Chapter 3: Light -- Chapter 4: Electronic Absorption --

Chapter 5: Fluorescence -- Chapter 6: Vibrational Absorption -- Chapter 7: Resonance Energy Transfer -- Chapter 8: Exciton Interactions -- Chapter 9: Circular Dichroism -- Chapter 10: Coherence And Dephasing -- Chapter 11: Pump-Probe Spectroscopy, Photon Echoes And Vibrational Wavepackets -- Chapter 12: Raman Scattering And Other Two-Photon Processes.

Sommario/riassunto

The 3rd edition of this textbook offers clear explanations of optical spectroscopic phenomena and shows how spectroscopic techniques are used in modern chemistry, biochemistry and biophysics. Topics included are: electronic and vibrational absorption fluorescence symmetry operations and normal-mode calculations electron transfer from excited molecules energy transfer exciton interactions electronic and vibrational circular dichroism coherence and dephasing ultrafast pump-probe and photon-echo spectroscopy single-molecule and fluorescence-correlation spectroscopy Raman scattering multiphoton absorption quantum optics and non-linear optics entropy changes during photoexcitation electronic and vibrational Stark effects studies of fast processes in single molecules two-dimensional electronic and vibrational spectroscopy This revised and updated edition provides expanded discussions of laser spectroscopy, crystal symmetry, birefringence, non-linear optics, solar cells and light-emitting diodes. The explanations are sufficiently thorough and detailed to be useful for researchers, graduate students and advanced undergraduates in chemistry, biochemistry and biophysics. They are based on time-dependent quantum mechanics, but are developed from first principles so that they can be understood by readers with little prior training in the field. Additional topics and highlights are presented in special boxes in the text. The book is richly illustrated with color figures throughout. Each chapter ends with a section of questions for self-examination. .