

1. Record Nr.	UNINA9910484427203321
Autore	English Leona M. <1963->
Titolo	Lifelong Learning, Global Social Justice, and Sustainability // by Leona M. English, Peter Mayo
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2021
ISBN	9783030657789 3030657787
Edizione	[1st ed. 2021.]
Descrizione fisica	1 online resource (ix, 137 pages)
Collana	Palgrave pivot
Disciplina	374.94
Soggetti	Education International education Comparative education Environmental education Education and state Human rights Economic development International and Comparative Education Environmental and Sustainability Education Educational Policy and Politics Human Rights Development Studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	1. Introduction - Lifelong Learning: The Serpent Under the Innocent Flower? -- 2. From Lifelong Education to Lifelong Learning: Reneging on the Social Contract -- 3. Ettore Gelpi and Lifelong Education -- 4. Global and National LLL Interactions -- 5. LLL: A Gendered and Intersectoral Approach -- 6. Paulo Freire and the Debate on Lifelong Learning (LLL) -- 7. LLL Challenges: Responding to Migration and the Sustainable Development Goals -- 8. LLL In A Time of Corona.
Sommario/riassunto	This book examines lifelong learning from different angles and follows the trajectory beginning with the expansive notion of lifelong education

promoted by the United Nations Educational, Scientific, and Cultural Organization (UNESCO) and its subsequent version intended to better suit the neoliberal framework and make EU countries more competitive in the global economy. The authors critique this version of lifelong learning by contrasting it with the notion of critical literacy. They also devote attention to the UN's advocacy concerning lifelong education and sustainable development, arguing that for lifelong learning to help realize this goal, it needs to become more holistic in scope and engage more globally conceived social and human-earth relations. The book concludes with a discussion on lifelong learning and the COVID-19 pandemic. Leona M. English is Professor and Chair of the Department of Adult Education at St. Francis Xavier University, Canada. She is former co-editor of *Adult Education Quarterly* and former President of the Canadian Association for the Study of Adult Education. Her previous publications include *Learning with Adults* (Springer, 2012), co-authored with Peter Mayo, winner of the Cyril O. Houle Award for Outstanding Literature in Adult Education. Peter Mayo is Professor of Arts, Open Communities, and Adult Education at the University of Malta. In addition to *Learning with Adults*, he has written and edited more than one hundred journal articles and book chapters and twenty-four books. He also edits the series *Postcolonial Studies in Education*.

---

2. Record Nr.	UNINA9910674351703321
Autore	Ma Xiaodong
Titolo	Methodology for Digital Transformation : Implementation Path and Data Platform / / by Xiaodong Ma
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2023
ISBN	981-19-9111-1
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (341 pages)
Collana	Management for Professionals, , 2192-810X
Disciplina	658
Soggetti	Technological innovations Business information services Business Asia Innovation and Technology Management IT in Business Business Information Systems Asian Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Part I: Why do you implement digital transformation? -- Chapter 1: The Significance of Digital Transformation -- Chapter 2: 3 Ways of Digital Disruptions to Traditional Industries -- Part II: When do you implement digital transformation? -- Chapter 3: New-born Species of Digitalization -- Chapter 4: 2 Major Reasons to Accelerate Digital Transformation -- Chapter 5: When do you implement digital transformation? -- Part III: What is digital transformation? -- Chapter 6: The Elements of Digital Transformation -- Part IV: Should you implement digital transformation? -- Chapter 7: Self-assessment of Digital Transformation -- Part V: Who is responsible for digital transformation -- Chapter 8: The Main Driver of Digital Transformation -- Part VI: How do you implement digital transformation? -- Chapter 9: Failures of Digital Transformation -- Chapter 10: How to achieve digital transformation at low cost -- Chapter 11: Six-diagram Method of Digital Transformation -- Chapter 12: To whom should digitalization be empowered? -- Chapter 13: How do CDO implement digital

transformation? -- Chapter 14: How do CTO/CIO control digital transformation? -- Chapter 15: Insights from Alibaba's Digital Transformation -- Part VII: Critical tools of digital transformation ----- data platform -- Chapter 16: The Development of Data Centers -- Chapter 17: Interpretation of the Role of Data Centers -- Chapter 18: Five Elements of Data Centers -- Chapter 19: Implementation Path of Data Centers -- Part VIII: Case studies of digital transformation -- Chapter 20: The Help from Intelligent Marketing Cloud for Retailers to Achieve Digital Transformation -- Chapter 21: Building an Intelligent Marketing System for New Retailers -- Chapter 22: Renowned Enterprises Build Industrial Internet Platforms -- Chapter 23: A University Builds a Digital Campus -- Chapter 24: An Urban Merchant Bank Builds a Digital Bank -- Appendix: Architectural Diagrams of Digital Transformation Solutions for 9 Major Enterprises.

---

## Sommario/riassunto

This book focuses on why and how to achieve digital transformation for enterprises and organizations by introducing cases in China. Its purpose is to highlight the importance and improve the understanding for digital transformation and related issues, like human resource allocation, and how to improve the efficiency and success rate in a low-cost and low-risk way. In this way, the cases in the book avoid the most common traps during the digital transformation process, enabling R&D and business personnel, and data practitioners in the organization to figure out the implementation and processes involved, and hence better understand how to work with senior management team when implementing the transition plan. The middle and senior level managers such as company executives, presidents in banks and universities, and officials in government, are also the target audience.

---