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Nota di contenuto	Part I: Theoretical Framework -- Chapter 1. The Meaning of Meaning (Sergio Salvatore) -- Chapter 2. Sensemaking Between Individuals and Society (Terri Mannarini) -- Part II: The Content of Sensemaking -- Chapter 3. The Challenges of Cultural Segmentation: New Approaches from Social Data Science (Giuseppe Alessandro Veltri) -- Chapter 4. The Map of Symbolic Universes and Lines of Semiotic Force: The View of Context (VOC) Questionnaire (Enrico Ciavolino) -- Chapter 5. The Themes of Texts: The Automatic Co-Occurrence Analysis for Semantic Mapping (ACASM) (Alessandro Gennaro) -- Part III. The Dynamics of Sensemaking -- Chapter 6. The Discourse Dynamics: The Discourse Flow Analysis (DFA) (Alessandro Gennaro) -- Chapter 7. The Dimensionality of Sensemaking (Johann Kleinbub) -- Part IV. Sensemaking and Affective Meaning -- Chapter 8. The Mediatlional Role of the Affective Meaning (Terri Mannarini) -- Chapter 9. The Homogenizing Role of Affective Meaning: The Homogenization of Classification Functions Measurement (HOCFUN) (Mauro Cozzolino) -- Part V. Sensemaking in Context -- Chapter 10. Cultural Values in Community Research (Terri Mannarini) -- Chapter 11. The Perception of the Service: The PROSERV Questionnaire (Enrico Ciavolino) -- Chapter 12. Logics of Value Constructions (Emanuela Ingusci) -- Chapter 13. Meaning and Education (Anastassios Matsopoulos) -- Chapter 14. Meaning and Policy (Carlotta Fioretti) -- Chapter 16. Making Sense to the Clinical Relationship (Claudia Venuleo) -- Part VI.

Sommario/riassunto

This volume develops a theoretical framework for the modelling of meaning-making and cultural processes as crucial to the scientific study of contemporary complex societies. It focuses on the methodological and empirical aspects of the analysis of culture and its dynamics that could be applied to policymaking and to the understanding of social phenomena. It covers culture-based segmentation, ad hoc survey instruments like the VOC and PROSERV questionnaires, discourse flow analysis, the Homogenization of Classification Functions Measurement, and others. It also presents a detailed discussion of the methodology of cultural analysis in contexts of health and education. The volume showcases a top-down approach by including quantitative methods and/or automatized or semi-automatized procedures, and at the same time supports a hermeneutic, bottom-up, abductive approach, focused on the situated dynamics of meaning-making. It provides insights from cultural studies, social statistics, social policy, and research methodology in the social sciences. This is a useful resource for academics involved in studying cultural dynamics and for policy-oriented researchers and decision-makers who are interested in cultural dimensions of the design, implementation and reception of public policies. .
