

1. Record Nr.	UNINA9910672492403321
Titolo	Sustainable development and green communication [[electronic resource]] : African and Asian perspectives // edited by J. Servaes
Pubbl/distr/stampa	London : , : Palgrave Macmillan UK : , : Imprint : Palgrave Macmillan, , 2013
ISBN	1-349-46056-7 1-137-32941-6
Edizione	[1st ed. 2013.]
Descrizione fisica	1 online resource (239 p.)
Classificazione	POL044000SCI026000SOC042000
Disciplina	338.95
Soggetti	Ethnology—Asia Physical geography Communication Environmental policy Social sciences—Philosophy Environmental sociology Asian Culture World Regional Geography (Continents, Countries, Regions) Media and Communication Environmental Politics Social Theory Environmental Sociology Africa Environmental conditions Asia Environmental conditions
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Machine generated contents note: -- Table of Contents -- List of Figures -- List of Tables -- Notes on Contributors -- Acknowledgements -- List of Acronyms -- Introduction: Imperatives for a Sustainable Future; Jan Servaes -- PART I: SETTING THE STAGE -- 1. Sustainable Development and Climate Change: Beyond the Rio+20 Summit; Kosta Kostadinov and Jagadish Thaker -- 2. Future Imperatives of Practice: The Challenges of Climate Change; Chin Saik

Yoon -- 3. Synergy of 'Gross National Happiness' and 'Sufficiency Economy' as an Imperative Paradigm for Communication and Sustainable Social Change; Boonlert Supadhiloke -- 4. Environmental Communication from the Fringes to Mainstream: Creating a Paradigm Shift in Sustainable Development; Kiran Prasad -- PART II: INFORMATION AND COMMUNICATION TECHNOLOGIES FOR DEVELOPMENT -- 5. Information and Communication Technologies for African Development: Proportional Technologies and an Ethics of Uses; Ose;e Kamga and Fabien Cishahayo -- 6. A Role for Universities in ICTs for Development Interventions; Royal D. Colle and Tran Van Dien -- PART III: COMMUNICATING THE COST OF SOCIAL CHANGE -- 7. Communicating the True Ecological Cost of Development: Addressing Development and Environment in Orissa, India; Maitreyee Mishra -- 8. Socio-cultural Perspectives towards a Sustainability of Sexually Transmitted Diseases, HIV and Pregnancy Prevention among Thai Students in Bangkok; Patchanee Malikhao -- 9. Factors that Stand in the Way of Green Communication in Africa; Henri-Count Evans -- 10. Future Challenges for Communication for Sustainable Development and Social Change; Jan Servaes -- Index.

Sommario/riassunto

Offering a comprehensive overview of contemporary theoretical and programmatic issues in the fields of sustainability, culture, communication, development and social change, this book explores the relationship between communication and sustainability from a social change perspective.
