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Titolo		Make Your Data Speak : Creating Actionable Data through Excel For Non-Technical Professionals / / by Alex Kolokolov
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Descrizione fisica		1 online resource (269 pages)
Disciplina		801
Soggetti		Data structures (Computer science)
		Information theory
		Quantitative research
		Database management
		Big data
		Sampling (Statistics)
		Data Structures and Information Theory
		Data Analysis and Big Data
		Database Management System
		Big Data
		Methodology of Data Collection and Processing
Lingua di pubblicazione		Inglese
Formato		Materiale a stampa
Livello bibliografico		Monografia
Note generali		Includes index.
Nota di contenuto		Chapter 1: Data preparation -- Chapter 2. Dashboard assembling -- Chapter 3. Anatomy of diagrams -- Chapter 4. Final Design -- Chapter 5. Corporate identity -- Chapter 6. Data visualization rules -- Conclusion.
Sommario/riassunto		Gather and analyze data successfully, identify trends, and then create overarching strategies and actionable next steps - all through Excel. This book will show even those who lack a technical background how to make advanced interactive reports with only Excel at hand. Advanced visualization is available to everyone, and this step-by-step guide will show you how. The information in this book is presented in an accessible and understandable way for everyone, regardless of the level

of technical skills and proficiency in MS Excel. The dashboard development process is given in the format of step-by-step instructions, taking you through each step in detail. Universal checklists and recommendations of a practicing business analyst and trainer will help in solving various tasks when working with data visualization. Illustrations will help you perceive information easily and quickly. Make Your Data Speak will show you how to master the main rules, techniques and tricks of professional data visualization in just a few days. You will: See how interactive dashboards can be useful for a business Review basic rules for building dashboards Understand why it's important to pay attention to colors and fonts when developing a dashboard Create interactive management reports in Excel .