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Nota di contenuto	Data security and risk -- Evaluating rationality, defining action and creating readiness for change -- Digitalization, algorithms and agility in controlling -- Prognoses, strategies and processes -- Operational developments and innovations.
Sommario/riassunto	The possibilities and limits of digitalization in general and artificial intelligence in particular are demonstrated in a practice-oriented manner. Ways to generate and secure competitive advantages are presented. The topic is examined from the perspective of the company, the function of controlling and the personal position in controlling. The aim is rather to accompany the reader in the concrete implementation than to present a uniform guide. The content Data security and risk Evaluate rationality, define action and create readiness for change Digitalization, algorithms and agility in controlling Forecasts, strategies and processes Operational developments and innovations The author Thomas Schneider holds a degree in business administration and works as a freelance interim auditor and compliance manager. He has extensive professional experience in controlling, internal auditing and compliance management, both in a Dax-30 group and in medium-sized companies. Publication of numerous professional articles and books. This book is a translation of an original German edition. The translation was done with the help of artificial intelligence (machine

translation by the service DeepL.com). A subsequent human revision was done primarily in terms of content, so that the book will read stylistically differently from a conventional translation. .
