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	Autore	De Luca, A.
	Titolo	Metodi statistici per le ricerche di mercato / Amedeo De Luca
	Pubbl/distr/stampa	Torino : UTET, 1990
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	Soggetti	Quantum computing Software engineering
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3. Record Nr.	UNINA9910547292703321
Autore	Lai David
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Nota di contenuto	Chapter 1: Introduction.-Part I: American Games.-Chapter 2: It's All Games: U.S. Foreign and Security Policies -- Chapter 3: American Football and War -- Chapter 4: Football vs. Soccer: American Warfare in an Era of Unconventional Threats -- Chapter 5: Chess and Strategy in the Age of Artificial Intelligence -- Chapter 6: The Great Pacific Chess Match: U.S. Chess Moves on China -- Chapter 7: Uncovering Hidden Patterns of Thought in War: Weiqi Versus Chess -- Chapter 8: Baseball and American Strategic Culture -- Chapter 9: United States vs North Korea in No-Limit Poker: Alligator Blood or Dead Money? -- Part II: Chinese Games -- Chapter 10: Learning from the Stones: A Weiqi Approach to Mastering China's Strategic Concept, Shi -- Chapter 11: East Meets West: An Ancient Game Sheds New Light on U.S.-Asian Strategic Relations -- Chapter 12: China's Strategic Moves and Countermoves in the Asia-Pacific -- Chapter 13: Weiqi and Artificial Intelligence: Potential for Strategic Decision Making.
Sommario/riassunto	"This book contains valuable essays that stretch our imagination. Football, soccer, baseball, chess, weiqi and other games provide interesting metaphors that help us understand the various dimensions of the cooperative rivalry between the US and China. It is a fascinating read." --Joseph S. Nye is University Distinguished Service Professor

Emeritus at Harvard University, USA and author of *Do Morals Matter? Presidents and Foreign Policy from FDR to Trump* "A thoughtful account of how sports shape strategic culture in the U.S. and China-and how sports competitions, in turn, can provide clues for managing the U.S.-China rivalry." --Graham Allison, Douglas Dillon Professor of Government at Harvard University, USA "A thought-provoking and fascinating exploration of American and Chinese strategic approaches." --Newt Gingrich, former Speaker of the United States House of Representatives, USA "This work offers exceptionally useful insights into the cultural underpinnings of China's value system and, thus, its motivations. Dr. Lai, one of America's most informed experts on the Peoples' Republic of China, is uniquely positioned to understand and explain how PRC leaders think." --Douglas C. Lovelace, Jr., Esquire, USA is a widely published senior national security strategist, former Director of the U.S. Army Strategic Institute, and Editor and Coauthor of *Terrorism: Commentary on Security Documents*, Oxford University Press. This book investigates cultural influences of competitive sports on U.S. and Chinese strategic thinking and tactical behavior. Most competitive sports owe their origins to human fighting. Although they are "ritualized contests," competitive sports have retained many aspects of human warfare, especially the use of strategy and tactics that moves human contest beyond military clashes to the subjugation of opponents without bloodshed. Cultural influences usually go unnoticed. Indeed, Washington often conducts foreign affairs like football games without knowing that is the case. Likewise, Beijing moves in Weiqi style subconsciously. This book uncovers these influences. David Lai, Ph.D. is currently an adjunct professor at the George Washington University, USA and previously professor at the U.S. Army and Air War Colleges respectively.

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