1.	Record Nr.	UNINA9910670601303321
	Titolo	Cumulative subject index : volumes 102-119, 121-134
	Pubbl/distr/stampa	San Diego [etc.], : Academic Press, c1988
	ISBN	0121820408
	Descrizione fisica	CIX, 288 p. ; 24 cm
	Collana	Methods in Enzymology ; 140
	Disciplina	572.5
	Locazione	SC1 FAGBC
	Collocazione	BSF-MET.ENZ.-1 (140 A MIC 1-140
	Lingua di pubblicazione	Inglese
	Formato	Materiale a stampa
	Livello bibliografico	Monografia
	Note generali	I primi 6 v. senza titolo proprio sotto il titolo: Methods in enzymology

2. Record Nr. UNINA9911019644303321

Autore	Chase Charles
Titolo	Demand-driven forecasting [[electronic resource]] : a structured approach to forecasting / / Charles Chase
Pubbl/distr/stampa	Hoboken, N.J., : John Wiley & Sons, 2009
ISBN	1-119-20361-9 1-282-36930-X 9786612369308 0-470-53099-5
Descrizione fisica	1 online resource (291 p.)
Collana	Wiley & SAS Business series
Disciplina	658.40355
Soggetti	Economic forecasting Business forecasting Forecasting
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Demystifying forecasting : myths versus reality -- What is demand-driven forecasting? -- Overview of forecasting methods -- Measuring forecast performance -- Quantitative forecasting methods using time series data -- Quantitative forecasting methods using causal data -- Weighted combined forecasting methods -- Sensing, shaping, and linking demand to supply : a case study using MTCA -- Strategic value assessment : assessing the readiness of your demand forecasting process.
Sommario/riassunto	Praise for Demand-Driven Forecasting A Structured Approach to Forecasting ""There are authors of advanced forecasting books who take an academic approach to explaining forecast modeling that focuses on the construction of arcane algorithms and mathematical proof that are not very useful for forecasting practitioners. Then, there are other authors who take a general approach to explaining demand planning, but gloss over technical content required of modern forecasters. Neither of these approaches is well-suited for helping business forecasters critically identify the best dema