1. Record Nr. UNINA9910669818003321 Autore Chua Emily H. C **Titolo** The currency of truth: newsmaking and the late--socialist imaginaries of China's digital era / / Emily H. C. Chua Pubbl/distr/stampa Ann Arbor:,: University of Michigan Press,, 2023 ©2023 **ISBN** 0-472-90327-6 Edizione [1st ed.] Descrizione fisica 1 online resource (x, 176 pages) Collana China understandings today Disciplina 070.44932 Soggetti Mass media - Political aspects - China - 21st century Mass media policy - China - 21st century Chinese newspapers - 21st century Journalism - Political aspects - China - 21st century Socialism - Political aspects - China - 21st century Electronic books. China Social policy 21st century Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references (pages 157 -172) and index. Acknowledgements -- Preface -- Chapter 1: Introduction -- Chapter 2: Nota di contenuto A Contested Medium -- Chapter 3: From Propaganda to Publicness --Chapter 4: An Ethic of Efficacy -- Chapter 5: News as Currency --Chapter 6: The Newsmakers' Jianghu -- Epilogue -- Bibliography. Sommario/riassunto China's news sector is a place where newsmakers, advertising executives, company bosses, and Party officials engage one another in contingent and evolving arrangements that run from cooperation and collaboration to manipulation and betrayal. Drawing on long-term ethnographic fieldwork with journalists, editors, and executives at a newspaper in Guangzhou, The Currency of Truth brings its readers into the lives of the people who write, publish, and profit from news in this milieu. The book shows that far from working as mere cogs in a Party propaganda machine, these individuals are immersed in fluidly shifting networks of formal and informal relationships, which they carefully

navigate to pursue diverse goals. In The Currency of Truth, Emily H. C. Chua argues that news in China works less as a medium of mass

communication than as a kind of currency as industry players make and use news articles to create agreements, build connections, and protect and advance their positions against one another. Looking at the ethical and professional principles that well-intentioned and civically minded journalists strive to uphold, and the challenges and doubts that they grapple with in the process, Chua brings her findings into conversation around "post-truth" news and the "crisis" of professional journalism in the West. The book encourages readers to rethink contemporary news, arguing that rather than setting out from the assumption that news works either to inform or deceive its publics, we should explore the "post-public" social and political imaginaries emerging among today's newsmakers and remaking the terms of their practice.