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Nota di contenuto	Title page; Table of Contents; The Right Start Is Critical to Success; Launching a Successful Team; Setting Purpose and Direction; Defining Roles and Responsibilities; Designing Procedures and Practices; Building Cooperation and Relationships; Countdown to Team Success; Suggested Readings; Background; Key Point Summary; Lead Contributors
Sommario/riassunto	When an organization sponsors a team, it's usually to address a challenge deemed essential to organizational success. Meeting that challenge might mean implementing new ways of working, entering new markets, or developing a new product. Teams can produce

innovative solutions, but leading them toward that goal can be difficult. Getting the team off on the right foot is critical to its success. To launch a team in a way that increases its chance of success, managers and team leaders should pay attention to four critical points: setting purpose and direction, defining roles and responsibilities,
