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Nota di contenuto	Contents; Foreword; Introduction; Generations defined; Generational warfare; The generation map; Parenting and training; Educating and engaging; Recruiting and retaining; Motivating and communicating; Leading and managing; Marketing and selling; Beyond Z: meet Generation Alpha; A final word; Notes; Bibliography; Index
Sommario/riassunto	The ABC of XYZ is designed for educators, business managers and parents who want a brief and useful introduction to Australia's living generations and how they interact. It begins by exploring what a generation is, how its definition has changed, and the trends that are emerging for the future. It goes on to examine specific generational conflict in schools, home and the workplace, and the ways in which they can be understood and resolved. Interspersed with useful tables and figures, the book also offers insights into how our generations compare to their counterparts in Japan, the US and even

