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Altri autori (Persone)	HoppeMichael H
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Sommario/riassunto	If you are a manager anywhere in the world, you are almost certainly dealing with people of nationalities and cultures different from your own. In multinational business environments, communicating effectively with people who have languages, customs, and expectations different from yours is a necessary skill. If you are a manager anywhere in the world, you are almost certainly facing this kind of multicultural situation. This guidebook explains how to become aware of cultural

differences, how to recognize when cultural differences pose a leadership challenge, and how to adapt your communicatio
