

1. Record Nr.	UNINA9910661122203321
Titolo	Business history in Latin America : the experience of seven countries // edited by Carlos Davila and Rory Miller; translated by Garry Mills and Rory Miller
Pubbl/distr/stampa	Liverpool, : Liverpool University Press, 1999
ISBN	1-78138-624-2 1-84631-270-1
Edizione	[1st ed.]
Descrizione fisica	1 online resource (xiv, 241 pages) : digital, PDF file(s)
Collana	Liverpool Latin American studies ; ; new ser., 1
Altri autori (Persone)	Davila L. de GuevaraCarlos MillerRory
Disciplina	338.98
Soggetti	Business enterprises - Latin America - History Latin America Economic conditions Case studies
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Title from publisher's bibliographic system (viewed on 07 Jul 2017).
Nota di bibliografia	Includes bibliographical references (p. [177]-234) and index.
Nota di contenuto	Business history in Argentina / Raul Garcia Heras -- Business history in Brazil from the mid-nineteenth century to 1945 / Colin M. Lewis -- Business history in Chile / Luis Ortega -- Business history in Colombia / Carlos Davila -- Regional studies and business history in Mexico since 1975 / Mario Cerutti -- Business history in Peru / Rory Miller -- Economic and business history in Venezuela / Ruth Capriles and Marisol de Gonzalo.
Sommario/riassunto	A new edition of a book first published in Bogota, this English edition is a crucial addition to the literature on Latin American business history for a wider English-speaking audience, and it will be of interest to business and economic historians generally. Essays are included by leading economic historians of Latin America from the UK and from other countries. Each contributor has managed to relate the business history of a selected country to the main trends in its economic development.