

1. Record Nr.	UNINA9910653313203321
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Titolo	Technological resources and the logic of corporate diversification // Brian S. Silverman
Pubbl/distr/stampa	London ; ; New York, : Routledge, 2002
ISBN	1-134-48758-4 0-429-22900-3 1-134-48759-2 1-280-04842-5 0-203-28142-X
Edizione	[1st ed.]
Descrizione fisica	1 online resource (145 p.)
Collana	Studies in global competition ; ; 13
Disciplina	658.16
Soggetti	Diversification in industry Corporate reorganizations
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di bibliografia	Includes bibliographical references ([120]-129) and index.
Nota di contenuto	Book Cover; Title; Contents; List of figures; List of tables; Preface; Acknowledgments; Introduction; Review of prior theoretical and empirical research on diversification; The effect of resource attributes on the direction, mode, and performance of corporate diversification; Patent data and construction of a US patent class SIC concordance; An empirical analysis of the effect of technological resources on the direction of corporate diversification; An empirical analysis of the effect of technological resources on the mode of corporate diversification; Conclusion; Notes; Bibliography Index
Sommario/riassunto	This impressive book sees the author applying and extending the resource based view of the firm to explain and predict the strategy of corporate diversification. Technological Resources and the Logic of Corporate Diversification is an original and authoritative book that will be extremely useful to academics and students in such disciplines as business economics, corporate strategy and international business.