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| 1. Record Nr.           | UNINA9910653097103321  |
| Autore                  | Adair John   |
| Titolo                  | The concise Adair on Creativity and Innovation [[electronic resource] /]<br>/ John Adair; edited by Neil Thomas  |
| Pubbl/distr/stampa      | London, : Thorogood, c2004   |
| ISBN                    | 1-280-23361-3<br>9786610233618<br>1-4237-2128-4<br>1-85418-506-3   |
| Descrizione fisica      | 1 online resource (130 p.)   |
| Altri autori (Persone)  | ThomasNeil   |
| Disciplina              | 658.4  |
| Soggetti                | Creative ability in business<br>Management   |
| Lingua di pubblicazione | Inglese  |
| Formato                 | Materiale a stampa   |
| Livello bibliografico   | Monografia   |
| Note generali           | Description based upon print version of record.  |
| Nota di contenuto       | The author and editor; Contents; Introduction; Part one: Creative thinking; Part two: Innovation; Part three: Summary; Conclusion; Appendix; Quotes about creativity and innovation                          |
| Sommario/riassunto      | Summarises all of Professor Adair's writing on recruiting the right people, team training, generation of ideas, communicating and overcoming obstacles, organization, and key characteristics of innovators. |