

1. Record Nr.	UNINA9910652061503321
Titolo	The best Australian business writing 2012 [[electronic resource] /] / edited by Andrew Cornell
Pubbl/distr/stampa	Sydney, : NewSouth Pub., 2012
ISBN	1-74224-132-8 1-74224-620-6
Descrizione fisica	1 online resource (270 p.)
Collana	A NewSouth book
Altri autori (Persone)	CornellAndrew
Disciplina	808.066651 808/.066651
Soggetti	Business writing - Australia Technical writing - Australia Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Description based upon print version of record.
Nota di contenuto	<p>""CONTENTS""; ""Advisory panel""; ""Contributors""; ""Foreword: Business is written into our lives""; ""Introduction: Humanity in a balance sheet and P&L""; ""Bobby Kennedy and the wealth of nations and corporations ""; ""Love for sale""; ""From the tyranny of distance to the power of proximity ""; ""Occupy's big no was a big yes to something else""; ""Gravity's revenge""; ""Time for radical bank reform""; ""The real cost of 'security'""; ""Port's pain isn't limited to the field""; ""Women should act more like men (and they are their own worst enemies)""; ""Hold your fire!""</p> <p>""The great convergence""""Is this the man for the future?""; ""Who knew what when?""; ""Middle Kingdom just wants to be middle class""; ""Making sense of productivity""; ""Biz-bashing rewards Abbott""; ""The millionaire's malaise""; ""Turning dirt into soil: Killing two birds with one carbon stone ""; ""Curator superstar""; ""Clubs already have their own licence""; ""The dispossessed: The decline of a coastal Koori community ""; ""Big bash theory""; ""The Sun King""; ""Why GDP doesn't count""; ""Fair Share: Country and city in Australia""; ""Google world""; ""World Series Cricket: Set up""</p> <p>""Eye on the money""""Back to work, baby boomers""; ""In search of a</p>

better death""; ""Tower of babble""; ""Acknowledgments""

Sommario/riassunto

Have Baby Boomers been forced back to work since the GFC? Why do we rely on the arbitrary and illusory numbers of double-entry book-keeping to direct our policies, institutions, economies and societies? Will pre-commitment cards for poker machines coerce the addicted gambler to think before he or she acts? Is airport security a waste of time and money? Not just a series of numbers and facts, good business writing is informative, provocative, funny, even moving. In this first edition of a new annual anthology showcasing the best of Australian business writing, editor Andrew Cornell shows just h

2. **Record Nr.**

UNINA9910269359703321

Titolo

Anos .. : revista do Curso de Pós-Graduação em História

Pubbl/distr/stampa

Porto Alegre, : Universidade Federal do Rio Grande do Sul, 1993-

ISSN

1983-201X

Descrizione fisica

1 online resource

Disciplina

981/.005

Soggetti

Brazil History Periodicals
Latin America History Periodicals
Brazil Historiography Periodicals

Lingua di pubblicazione

Portoghese

Formato

Materiale a stampa

Livello bibliografico

Periodico

Note generali

Title from cover.
Refereed/Peer-reviewed