

1. Record Nr.	UNINA9910648572303321
Autore	Gerlach Miriam Daniela
Titolo	Female Social Entrepreneurship : Challenging boundaries and reframing gender and economic structures [[electronic resource]] / Miriam Daniela Gerlach
Pubbl/distr/stampa	Leverkusen, : Verlag Barbara Budrich, 2021
ISBN	3-8474-1678-2
Edizione	[1st ed.]
Descrizione fisica	1 online resource (292 pages)
Collana	L'AGENda
Soggetti	diversity Diversitat doing gender female entrepreneurs gender Gender motivation Motivation Nachhaltigkeit qualitative Forschung qualitative research responsibility Selbstverwirklichung self-actualization social enterprises Sozialunternehmen sustainability Unternehmerinnen Verantwortung
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	1 Introduction 2 General Literature Overview on Social Entrepreneurship 2.1 Entrepreneurship 2.1.1 Origin and Definition

of Entrepreneurship 2.1.2 The Entrepreneur 2.1.3 Context and Entrepreneurship 2.2 Social Entrepreneurship 2.2.1 Origin and Definition of Social Entrepreneurship 2.2.2 Social and Social Value 2.2.3 Forms of Social Entrepreneurship 2.2.4 Context in Social Entrepreneurship 2.2.5 Contributions of Social Entrepreneurship 2.2.6 Challenges of Social Entrepreneurship 3 Female Social Entrepreneurship 3.1 Gender 3.2 Short History of Female Social Entrepreneurship 3.3 Feminist Theories in Entrepreneurial Research 3.4 The current State of Research 3.4.1 Recent Research on Female Social Entrepreneurship 3.4.2 Female Social Entrepreneurship in Numbers 3.5 Potential of Female Social Entrepreneurship 3.6 Challenges for Female Social Entrepreneurship 3.6.1 Challenges faced by the field of Female Social Entrepreneurship 3.6.2 Research Challenges for Female Social Entrepreneurship 3.7 Proposals for Future Research 3.7.1 Proposed Research Methods and Approaches 3.7.2 Proposed Research Questions and Focus 4 Epistemology and Methodology 4.1 Theoretical Perspective 4.2 Purpose and Justification 4.3 Research Questions 4.4 Research Design 4.5 Study Population, Sample and Selection Procedures 4.6 Data Collection and Processing 4.7 Quality Assurance 4.8 Study Limitations 5 Results and Discussion 5.1 Personal Path towards Social Entrepreneurship 5.1.1 Education and Working Experience 5.1.2 Caring Responsibilities 5.1.3 Personal Motivation 5.1.4 Self-Actualization 5.2 Social Enterprises 5.2.1 Social Purpose, Contribution and Impact 5.2.2 Conceptualization of Social Entrepreneurship 5.2.3 Success 5.2.4 Management Practices 5.2.5 Innovation 5.2.6 Working Routines 5.2.7 Employees, Financing and Resources 5.2.8 Future Goals 5.3 Doing Gender in Social Entrepreneurship 5.3.1 Discourses on Gender 5.3.2 The Social Entrepreneurship Ecosystem and Gender 5.4 Future and Context of Social Entrepreneurship 5.4.1 Social Entrepreneurship Context in Germany 5.4.2 Ideas to Promote Social Entrepreneurship 5.4.3 Potential of Social Entrepreneurship 5.5 The German Social Entrepreneurship Ecosystem 5.5.1 Macro-Level 5.5.2 Meso-Level 5.5.3 Micro-Level 7 Conclusions 7.1 Personal Path towards Social Entrepreneurship 7.2 Social Entrepreneurship 7.3 Doing Gender in Social Entrepreneurship 7.4 Future of Social Entrepreneurship 7.5 The German Social Entrepreneurship Ecosystem 8 Recommendations 8.1 Gender-Aware Policy Proposals 8.1.1 Rethinking Care-Giving Labour Structures 8.1.2 Shape Gender Perceptions, Attitudes and Role-Models 8.1.3 Institutionalization of Gender Equality and a Gender Approach 8.1.4 Increase Availability and Access to Funding 8.2 Continue the Development of Alternatives for Equal and Sustainable Life Conditions 8.3 Limitations and Future Research References

Sommario/riassunto

Das Zusammenspiel von Unternehmertum, Gender, Nachhaltigkeit und insbesondere der sozialen Dimension ist komplex und unterschätzt. Diese Studie analysiert Social Entrepreneurship durch eine Gender-Linse und stellt deutsche Sozialunternehmerinnen und ihre politischen, sozialen und ökonomischen Kontexte dar. Im Rahmen eines deskriptiven qualitativen Forschungsdesigns wurden eine Sekundaranalyse verschiedener Dimensionen des Social Entrepreneurship-Systems und funfundzwanzig Interviews durchgeführt. Die Autorin zeigt, dass dieser Sektor das Potenzial hat, Gender neu zu denken und die Wirtschaft neu zu gestalten, indem er Normen und Grenzen in Richtung eines systemischen Wandels herausfordert. The confluence of entrepreneurship, gender,

sustainability and especially the social dimension is intricate and underestimated. This book analyses social entrepreneurship through a gender lens by portraying German female social entrepreneurs and their political, social and economic contexts. Within a descriptive qualitative research design, a secondary analysis of different dimensions of the social entrepreneurship system and twenty-five in-depth interviews with social entrepreneurs and experts were conducted. The author shows that this sector entails potential to re-do gender and reframe the economy, challenging norms and borders towards systemic change.
