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Sommario/riassunto

In this handbook, a group of 40 scholars and practitioners from some 30 countries takes a critical look at the contemporary practice of diplomacy. Many assume diplomacy evolves naturally, and that state- and non-state actors are powerless to make significant changes. But Diplomacy's methods, its key institutions and conventions were agreed more than six decades ago. None take account of the opportunities and vulnerabilities presented by the Internet. Diplomacy is now a neglected global issue. The COVID pandemic and the invasion of Ukraine have highlighted some of the problems of diplomatic dysfunction. Beyond identifying current problems diplomacy is facing, the book also seeks to identify some practical options for reform and innovation. How might a process of reform be agreed and implemented? What role might the United Nations, regional organizations and Big Tech play? How can new norms of diplomatic behavior and methods be established in a multipolar, digital world where diplomacy is seen as less and less effective? Paul Webster Hare is Senior Lecturer in International Relations at the Frederick S. Pardee School of Global Studies, Boston University, USA. He was a diplomat for 30 years and British ambassador to Cuba from 2001 to 2004. Juan Luis Manfredi-Sánchez is Prince of Asturias Distinguished Visiting Professor at the School of Foreign Service, Georgetown University, USA, and Professor at the University of Castilla-La Mancha, Spain. Kenneth Weisbrode is Assistant Professor of History at Bilkent University, Turkey.
