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Titolo	Bovine medicine // edited by Peter Cockcroft
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Edizione	[3rd ed.]
Descrizione fisica	xi, 644 p. : col. ill. ; ; 29 cm
Disciplina	636.20896
Soggetti	Cattle - Diseases
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index
Nota di bibliografia	Includes bibliographical references at the end of each chapters and index.
Nota di contenuto	Cover; Title Page; Copyright; Contents; Contributors; Preface; Section I Modern Cattle Practice; Chapter 1 Sustainability and One Health; Chapter 2 Modern Cattle Practice: a Blueprint for the Future; Chapter 3 Education and Cattle Practice: 'What Do We Do? What Should We Do?'; Chapter 4 Evidence-Based Veterinary Medicine and Clinical Audits in Cattle Practice; Chapter 5 Practice-Based Clinical Research; Chapter 6 Expert Witness; Section II Practice Management and Professional Skills; Chapter 7 Practice Management - Developing a Progressive Veterinary Practice Chapter 8 Veterinary Leadership and Communication SkillsChapter 9 Marketing, Promotion and Farmer Education; Chapter 10 Veterinary Equipment in Ambulatory Practice; Chapter 11 The Practice Laboratory; Chapter 12 Safety: Handling and Restraint of Cattle; Section III Clinical Skills; Chapter 13 Herd Health Investigations in Cattle Practice; Chapter 14 Diagnosis and Clinical Reasoning in Cattle Practice; Chapter 15 Special Diagnostic Procedures; Chapter 16 Bovine Haematology and Biochemistry; Chapter 17 Post-Mortem Examination and Sample Taking in Cattle Chapter 18 Microbiology for Cattle PractitionersChapter 19 Epidemiology: the Important Concepts; Chapter 20 Biosecurity; Chapter 21 Applied Clinical Parasitology for Cattle Practitioners; Chapter 22 Cattle Poisoning: Principles of Toxicological Investigations; Chapter 23

Antimicrobial Selection in Cattle Practice; Chapter 24 Pain Management in Cattle Practice; Chapter 25 Bull Health and Breeding Soundness; Chapter 26 Euthanasia of Cattle; Section IV Herd Health; Chapter 27 Important National and International Diseases of Cattle; Chapter 28 Population Medicine and Herd Health Planning Chapter 29 Welfare and Cattle BehaviourChapter 30 Rumen Health in the Dairy Cow; Chapter 31 Genetics for the Bovine Practitioner; Chapter 32 Abortion and Perinatal Mortality in Cattle; Section V Dairy Cattle Herd Health; Chapter 33 The Prevalence and Cost of Important Endemic Diseases and Fertility in Dairy Herds in the UK; Chapter 34 Dairy Cow Housing Audit; Chapter 35 Cattle Signs; Chapter 36 The Farm Audit: Health and Management of the Calf; Chapter 37 Heifer Rearing, Weaning to Second Calving: Optimising Health and Productivity Chapter 38 The Farm Audit: Health and Management of the Transition CowChapter 39 The Farm Audit: Clinical Dairy Cow Nutrition; Chapter 40 The Farm Audit: Udder Health, Mastitis Milk Quality and Production; Chapter 41 The Farm Audit: Foot Health, Lameness and Footcare; Chapter 42 Reproductive Technologies: On-Farm Applications; Chapter 43 Optimising Herd Fertility: the Farm Audit; Chapter 44 A Hazards Analysis Critical Control Point Approach to Improving Reproductive Performance in Lactating Dairy Cows; Chapter 45 Practice-Based Dairy Health Planning and Plans; Chapter 46 Organic Dairy Farms Section VI Beef Cattle Herd Health

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Sommario/riassunto

"Bovine Medicine, 3rd Edition, offers practicing large animal veterinarians and veterinary students the most comprehensive reference to the core aspects of contemporary cattle health and husbandry available today"--Provided by publisher.

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2. Record Nr.	UNINA9910647782603321
Titolo	Masks and Human Connections : Disruptive Meanings and Cultural Challenges / / edited by Luísa Magalhães, Cândido Oliveira Martins
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2023
ISBN	9783031166730 3031166736
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (352 pages)
Disciplina	155.93 391.434
Soggetti	Communication Information theory Social perception Digital media Culture - Study and teaching Media and Communication Theory Social Cognition Digital and New Media Visual Culture
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Part I Masks and Human Identities Within Collective Social Performances -- Chapter 1. Masks and Human Connections: An Introduction -- Chapter 2. Unmasking the Protester: Deciphering the Collective Disguise of Masked Identities in Political Resistance and Communication -- Chapter 3. Masked Belles and Beasts: Uncovering Toys as Extensions, Avatars and Activists in Human Identity Play -- Chapter 4. (M)asking for a Return: Social Hypocrisy and Social Engineering -- Chapter 5. Narrative Masking of Social Performance in Education -- Chapter 6. A Game of Masks: The Communicative Performance of the Portuguese Populist Far-Right -- Part II The Signifying Mask: Ethnographic Meanings and Representation Challenges -- Chapter 7. The Semiotics of the Mask: To Reveal by Concealing and

Conceal by Revealing -- Chapter 8. Masks and the Masked Ones: Performance, Interaction and Hybridity -- Chapter 9. Sissy Masks: Effeminate Freak Show and Theatrical Faggotry in Pretending-to-Be-Gay Films -- Chapter 10. From Masking Pandemic Times to Identity Challenges: Representations in Current Literature -- Chapter 11. Masks and Masquerades in Amazigh Morocco -- Part III The Ambiguity of Masks Use in Visual Culture, Digital Contexts and Social Interaction -- Chapter 12. How to Build, Rebuild or Destruct Identity Through Face Masks in Visual Culture -- Chapter 13. From Invisibility to Ethnic Humor on Social Networks: The Long Emancipation of the Portuguese in France -- Chapter 14. The Ambiguity of Masks as Transformative Conveyors of Meaning: Protection, Disguise, and Interactive Performance -- Chapter 15. The Digital Mask on Social Media: The Tyranny of Beauty Filters Among Digital Natives -- Part IV Shaping Intersubjective Relationships: Ethics, Reason and Memory -- Chapter 16. Levinas and the Impact of Mask Wearing on Intersubjective Relationships -- Chapter 17. Ethics and Politics of Masking and Unmasking: Contrasting Lévinas' and Deleuze's Takes on the Face -- Chapter 18. Mask as a Means of Shaping Intellectual Identity -- Chapter 19. The Face and the Masks: (Mis)representations of Memory -- Chapter 20. Face Mask: Implications for Individual–Society Relationship. /.

## Sommario/riassunto

"The contributors to this fascinating book highlight the manifold ways in which the symbolic meanings and practices related to mask making and wearing have changed over time. The book tells you all you need to know about the history and enduring social power of the mask." — Deborah Lupton, Professor in the Centre for Social Research in Health at UNSW Sydney, Australia. Co-author of *The Face Mask in COVID Times* (2021). "Masks and Human Connections is undoubtedly praiseworthy in facing the challenge of gathering and starting to articulate suggestions, studies, and interpretations concerning the new meanings of masks, with a rich variety of topics and methodologies." — Massimo Leone, Professor of Philosophy of Communication, Cultural Semiotics, and Visual Semiotics at the University of Turin, Italy. This interdisciplinary collection explores four distinct perspectives about the mask, as object of use for protection, identity, and disguise. In part I, contributors address human identities within collective social performance, with chapters on performativity and the far right and masked identities in political resistance and communication. Part II focuses on the mask as a signifying object with strong representational challenges, exploring representations in festivals, literature, and film. Part III investigates the ambiguous use of the mask as a protective and concealing element, delving into visual culture and digital social media contexts. Finally, Part VI draws on the work of Levinas and Deleuze to investigate a philosophical view of the mask that addresses memory and ethics within intersubjective relationships. Questioning the contemporary world, using communication, sociology, visual culture, and philosophical theory, the volume provides a pedagogical and formative perspective on the mask. Luisa Magalhaes is Assistant Professor at the Catholic University of Portugal, and editor of *'Toys and Communication'* (2018). Candido Oliveira Martins is Associate Professor at the Catholic University of Portugal.