

1. Record Nr.	UNINA9910647779703321
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Titolo	Scaling impact : finance and investment for a better world / Kuisami Hornberger
Pubbl/distr/stampa	Cham, Switzerland, : Springer International Publishing, [2023] ©2023
ISBN	9783031226144 9783031226137
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (269 pages)
Disciplina	332.6
Soggetti	Investments - Moral and ethical aspects Stakeholder management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1: Introduction -- Part 1 Paradigm Shift I: Seek Financial Health, Not Financial Access -- Chapter 2 Reassess the Financial Inclusion Revolution -- Chapter 3 Design Services That Build Financial Health -- Chapter 4 "Measure impact with client voices" – an interview with Sasha Dichter -- Part 2 Paradigm Shift II: Provide Patient Capital, Not Venture Capital -- Chapter 5 Better Understand the Diverse Needs of Enterprises -- Chapter 6 Explore Alternative Approaches to Better Serve Enterprise Needs -- Chapter 7 "Reimagine approaches to provide capital" an interview with Chris Jurgens -- Part 3 Paradigm Shift III: Be an Impact-First Investor, Not an ESG Investor -- Chapter 8 The Difference Between ESG and Impact Investing and Why It Matters -- Chapter 9 Raising the Bar on Impact Management and Measurement -- Chapter 10 "Mainstream impact management" an interview with Olivia Prentice -- Part 4 Paradigm Shift IV: Offer Catalytic Finance, Not Just Blended Finance -- Chapter 11 Unleashing Private Capital for Global Development -- Chapter 12 Scaling Blended Finance Effectively -- Chapter 13 "Challenge the development finance status quo" an interview with Joan Larrea -- Part 5 Paradigm Shift V: Measure Success Based on Results, Not Activities -- Chapter 14 The Unrealized Potential of Results-Based Finance -- Chapter 15 When, How, and Why to Use Impact Bonds -- Chapter 16 "Link financial incentives to impact" an

interview with Bjoern Struwer -- Part 6 Paradigm Shift VI: Provide Capacity Building, Not Just Capital -- Chapter 17 Enhancing Impact with Capacity-Building Services -- Chapter 18 Fulfilling the Potential of Capacity-Building Services -- Chapter 19 “Scale based on evidence of effectiveness” an interview with Nicholas Colloff -- Chapter 20: Conclusion – What We Can Do to Scale Impact.

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## Sommario/riassunto

The global challenges confronting us — climate change, poverty, inequality, and many others — can feel overwhelming. Those of us who believe in market-based solutions to these challenges get even more disheartened when we regularly see our existing capitalist system failing us, often causing more harm than good. Many examples show how the capitalist tools of finance and investment can and make real, positive impact. Approaches like blended finance and impact investing can help accelerate progress against the world’s biggest remaining collective challenges. Yet use of these improved capitalist approaches remains far too subscale. Blended finance and impact investing remain 15 to 200 times smaller than traditional approaches to finance and investment. How can we continue to make capitalism work better by scaling these approaches and others? This book looks at how we can start making these necessary changes using strategies, structures, and practices that take advantage of capitalism's strengths. Its goal is to demonstrate how a reimagined financial system can be more inclusive and accountable to all. By shifting away from extractive, short-term practices in the name of shareholder primacy, we can move toward a system that values the role of all stakeholders

Kusisami (Kusi) Hornberger is a Partner based in the Washington, DC office of Dalberg Global Development Advisors. In addition to serving as Dalberg's Global Knowledge Lead, Kusi also co-leads Dalberg's Finance & Investment Practice and is particularly passionate about the use of innovative finance and technology to accelerate the achievement of the United Nations Sustainable Development Goals (SDGs). Kusi's recent work includes various projects at the intersection of impact investing/blended finance and agriculture, global health, and the financial services sectors. Kusi is also a recognized thought leader and has led the development of several major market research reports on impact investing and blended finance. .

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