1. Record Nr. UNINA9910647773603321 Autore Sternberg Carolina Titolo Neoliberal Urban Governance: Spaces, Culture and Discourses in Buenos Aires and Chicago / / by Carolina Sternberg Pubbl/distr/stampa Cham: .: Springer International Publishing: .: Imprint: Palgrave Macmillan, , 2023 9783031217180 **ISBN** 9783031217173 Edizione [1st ed. 2023.] Descrizione fisica 1 online resource (216 pages) 307.2 Disciplina 307.760977311 Soggetti Urban economics Real estate business **Economic policy** Social policy Urban policy Latin America - Economic conditions **Urban Economics** Real Estate Economics Socio-Economic Policy **Urban Policy** Comparative Social Policy Latin American/Caribbean Economics Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di bibliografia Includes bibliographical references and index. Nota di contenuto Chapter 1. Introduction -- Chapter 2. Redevelopment Frontiers in Buenos Aires -- Chapter 3. Becoming a "Socially Integrated City"

through "Creative Districts" -- Chapter 4. From Villa to Barrio -- Chapter 5. Neoliberal Governance and Chicago's Southwest Side -- Chapter 6. Chicago's Southwest Redevelopment Frontier: Pilsen and Little Village -- Chapter 7. An Inclusive and Equitable New Chicago? -- Chapter 8. Conclusion: Comparing the Urban Governances of Chicago

and Buenos Aires.

Sommario/riassunto

This book examines the dynamics of neoliberal urban governance through a comparative analysis of Buenos Aires and Chicago, with a special focus on gentrification processes in both cities from 2011 to 2021. This work argues that neoliberal principles, rationales and institutions, along with the elaborate rhetoric that has contributed to their success, are forever present in the US and Latin American region, particularly in global cities like Buenos Aires and Chicago. The year of 2011 marks the (almost) simultaneous election of new executive authorities in each city, and finalizes in 2021—a sufficient time span to observe key patterns, narratives and developments of each neoliberal urban governance. First, this book chronicles the evolving urban neoliberal policies implemented since 2011 in both cities, with special attention to the systematic reduction of affordable housing and privatization of public land that have paved the way for gentrification to advance at a fast pace. Second, it also exposes readers to the prominent rhetoric crafted by local boards, developers, architects, and real estate agents in both cities. Third, this study chronicles how these contemporary neoliberal urban governances currently operate, a critical aspect that remains vastly unexplored. Lastly, until now these governances have been scantly explored from a comparative perspective in Latin American and North American urban settings, and so this book offers a rich new approach. Carolina Sternberg is Associate Professor and Chair of the Department of Latin American and Latino Studies and Affiliated Faculty in the Master's in Critical Ethnic Studies at DePaul University, USA. .