

1. Record Nr.	UNINA9910647399403321
Titolo	Footprint and Entrepreneurship [[electronic resource]] : Global Green Initiatives // edited by Aldo Alvarez-Risco, Subramanian Senthilkannan Muthu, Shyla Del-Aguila-Arcentales
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2023
ISBN	981-19-8895-1
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (276 pages)
Collana	Environmental Footprints and Eco-design of Products and Processes, , 2345-766X
Disciplina	605
Soggetti	Sustainability Entrepreneurship New business enterprises Bioclimatology Refuse and refuse disposal Energy policy Energy and state Climate Change Ecology Waste Management/Waste Technology Energy Policy, Economics and Management
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references.
Nota di contenuto	Creating a green circular entrepreneurship mindset in students -- Green entrepreneurship - added value as a strategic orientation business model -- Effectiveness of renewable energy policies in promoting green entrepreneurship: A benchmark global comparison -- Theory of sustainable paths for entrepreneurship associated with fashion and practical examples -- The impact of plastic and the small businesses' measures to combat plastic overproduction -- Redefining entrepreneurship: The incorporation of CSR and Positive Corporate Image as business strategies in green entrepreneurialism -- Creation of sustainable enterprises from the female directionality -- Growing the green entrepreneurial intention youth - A worldwide comparative Analysis -- Green marketing and entrepreneurship -- Sustainable

Entrepreneurship: How create firms and support SDG -- FinTech: an innovative green entrepreneurship model -- Intention of green entrepreneurial among university students in Colombia.

Sommario/riassunto

This book highlights the relevant and timely global change movement: green entrepreneurship. Presented in this book is relevant literature and academic knowledge. The book is expected to support in creating more green entrepreneurship initiatives in collaboration with the UN Sustainable Development Goals.
