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Descrizione fisica	1 online resource (170 pages)
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Nota di contenuto	Chapter 1: Introduction: Creativity, Innovation and Everyday Dynamics -- Chapter 2: Understanding the Creativity Process -- Chapter 3: Innovation -- Chapter 4: Prompts for Creativity -- Chapter 5: Creative Problem-Solving -- Chapter 6: Everyday Dynamics in the Practice of Creativity: A Few Concluding Thoughts.
Sommario/riassunto	This book provides a broad overview of the theory and practice of creativity and innovation. It is an interdisciplinary study that synthesizes the popular, complex and contemporary discourses on the topic. The approach of the book is centred on praxis, that is, it is grounded strongly in research-based theories, but aims to offer ideas on how to apply creativity and innovation in the everyday context. The authors present an expansive and well-informed perspective on creativity and innovation that transcends any single discipline or specialist area, making the book accessible, readable and memorable. Above all, the reader will be able read the book with a high degree of ease, grasp and retain key and critical concepts of creativity (and the creative process) and innovation (and the innovative process) as well as consider ways of applying them in their everyday lives across all vocations and professional contexts. Terence Lee is Dean of Humanities and Social Sciences and Associate Professor of Politics and Communication at Sheridan Institute of Higher Education, Perth, Western Australia. Lauren O'Mahony is Senior Lecturer in

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