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Titolo	The Language of Managerialism : Organizational Communication or an Ideological Tool? // by Thomas Klikauer
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Nota di contenuto	Chapter 1. Introducing the Language of Managerialism -- Chapter 2. Models of Managerialism -- Chapter 3. Twelve Language Areas of Managerialism -- Chapter 4. The Language of Managerialism and its Infiltration of the Lifeworld -- Chapter 5. Business Schools and the Language of Managerialism -- Chapter 6. Language and Rationality -- Chapter 7. Corporate Apparatchiks and Superlatives -- Chapter 8. Conclusion: The Curse of the Language of Managerialism.
Sommario/riassunto	"Take the red pill and discover how beneath the blah-blah of business-speak lies the pernicious ideology of Managerialism, which is progressively infecting our thinking and disabling our critical capacities. This book lays bare the ways instrumental reason is colonizing everyday life, and offers some powerful remedies. Read it and wake up!" —Paul S. Adler, University of Southern California. "In the past century we have seen the inexorable rise of a class of people called managers who now seem to run every organization. In this sharp and beautifully written book, one of the major critics of managerialism shows us how this takeover relies on language to produce its own reality. If you want to speak like a manager, and understand what that speech does to you and others, then read this book." —Martin Parker, Lead for the Bristol Inclusive Economy initiative, Department of Management, Bristol University, UK. This book explains how management became Managerialism and how the language of

managerialism was developed. Providing a comprehensive discussion of the managerialism-language interface, the book argues that firstly, managerialism itself has developed its distinctive language; and secondly, the two concepts of managerialism and language mutually depend upon each other. Written from the critical media studies perspective of the Frankfurt School of Critical Theory, the book reaches beyond simple business communication, illustrating how the language of managerialism is colonising the non-corporate lifeworld. The book concludes by offering fresh ideas on how to move beyond the language of managerialism. Thomas Klikauer is a Senior Lecturer at the SGSM (Western Sydney University). A prolific author, his publications include Management Education (2017), Hegel's Moral Corporation (2016), Seven Moralities of Human Resource Management (2014), Managerialism (2013), and Seven Management Moralities (2012). .

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