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Nota di contenuto	Chapter 1. Effects of ERP on Accounting Information System: Analysis of Accountants' Attitudes -- Chapter 2. Impact of Digitalization on the Accounting Profession -- Chapter 3. The Impact of Digitalization on Audit -- Chapter 4. The Effect of Innovation Through Intangible Assets on Company's Profitability -- Chapter 5. Disrupting the Stock Market: Stocks Gone Crypto -- Chapter 6. The Future of Banking in FinTech Era: Decentralised and Embedded Finance -- Chapter 7. Digital Transformation of the Serbian Car Insurance Industry: a Mixed-method Approach -- Chapter 8. InsurTech - New Competition to Traditional

Insurers and Impact on the Economic Growth -- Chapter 9. Customers Intention in Terms of Using Mobile Banking Services in Serbia -- Chapter 10. New Ways of Providing Public Services: Platforms of Service Provision and the Role of Artificial Intelligence – in the Light of the Development of the Hungarian Public Administration -- Chapter 11. Preventing the Abuse of the FinTech Sector for Money Laundering and Fiscal Fraud in Terms of Polish Law – Legal Measures and Postulates of Normative Changes -- Chapter 12. Digital Payment Systems: State and Perspectives -- Chapter 13. Leveraging Open Banking: Challenges and Opportunities -- Chapter 14. FinTech Innovations as Disruptor of the Traditional Financial Industry -- Chapter 15. Cybercrime and Cyber Security in FinTech -- Chapter 16. Mobile Applications for Personal Finance Management: Technology Acceptance Perspective -- Chapter 17. Digital Payment Systems for Small to Middle-sized Enterprises in Serbia -- Chapter 18. Digital Payment Systems on High-speed Railway Belgrade - Novi Sad With a Comparative Analysis.

Sommario/riassunto

This book presents a collection of state-of-the-art research findings on the digital transformation of financial services. Digitalization has fundamentally changed financial services and has a tendency to reshape the landscape of the financial industry in an unprecedented manner. Over the last ten years, the development of new financial technologies has contributed to the creation of new business and organizational models, along with new approaches to service delivery. By encompassing significant conceptual contributions, innovations in methods and techniques, and by delineating the main applications of digital transformation in Central and Eastern Europe (CEE), the volume extends current knowledge on digital transformation in the financial industry. The book is divided into two parts. The first part provides a social-science perspective on digital transformation in the financial industry. The second part provides the most recent evidence on how financial technologies are transforming financial services on the markets, and how the adoption of modern information technologies fosters setting up new financial services. Further, this part outlines new approaches to digital transformation in the financial industry. This book will appeal to students, scholars, and researchers of finance, monetary economics, and business, as well as practitioners interested in a better understanding of the digital transformation of financial services, new financial technologies, and innovations in finance. .
