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entrepreneurship education: planning for uncertainty -- 11. Teaching as guiding: live business cases -- 12. From Utopia to sustainable entrepreneurship: a novel case methodology -- PART III TEACHING CASES FROM THE NORDICS -- The journey of becoming and being an entrepreneur -- 13. Arts student applying effectual principles and various value perspectives -- 14. Fishing for sustainability: a case about recreational fishing, tourism, and sustainable entrepreneurship. 15. From university research to student-driven spin-off: the case of Bodata -- 16. 'Cultivating and fighting at the same time': an immigrant's innovative entrepreneurial journey in the agricultural scene in Norway -- 17. ZU4R bicycle-wear: from pain to world leadership -- Early-phase Venture Creation -- 18. DataBoard ApS: start-ups and downs -- 19. Fabricomp AB: developing a collaboration strategy for a newly started university spin-off company in Sweden -- 20. Sustainable entrepreneurship: firm growth and the balance between saving the planet, people, and profits -- 21. Entrepreneurship on a deadline: the role of time constraints in student ventures -- 22. HydroSafe: Emma's investment issues -- Acting Entrepreneurially in Established Organizations -- 23. 'I cannot give up now!': the story of a Norwegian public sector entrepreneur's endeavours to revolutionize communication between two healthcare organizations -- 24. Running the firm and the island: social, economic, and environmental sustainability at Kvarøy Fish Farm -- 25. Steering the global value chain of an SME under uncertainty: the case of GlobeNet -- 26. Mobilizing resources for developing a community enterprise in a rural community: the case of a jazz music festival -- 27. Going sustainable in a traditional industry?: seizing opportunities in the furniture industry -- Index.

Sommario/riassunto

"This book explores how entrepreneurship can be taught through case studies, arguing that entrepreneurship education needs specific cases and case methods to teach students entrepreneurial skills and mindsets. Providing unique perspectives and examples on how case teaching can be applied in entrepreneurship education, the book draws together a wide range of real-life case studies. Informing and inspiring entrepreneurship educators, Part I employs theoretical perspectives and practical procedures related to case teaching in entrepreneurship education. Novel and innovative case methods for entrepreneurship education are explored as well as the theoretical foundations of case-based entrepreneurship education. Part II offers 15 Nordic case studies divided into three main groups relating to becoming an entrepreneur, early-phase venture creation, and acting entrepreneurially in established organisations. Supplemented by online teaching notes, this thought-provoking book will be a valuable resource for entrepreneurship educators at higher education institutions. Questions and activities included in the case studies will also be useful for students with an interest in entrepreneurship"--
