1. Record Nr. UNINA9910645999003321 Autore Heller Chaia Titolo Food, Farms & Solidarity:: French Farmers Challenge Industrial Agriculture and Genetically Modified Crops / / Chaia Heller [s.l.]:,: Duke University Press,, 2013 Pubbl/distr/stampa **ISBN** 1-4780-9211-4 Descrizione fisica 1 online resource (349 p.) Collana New ecologies for the twenty-first century Soggetti Social Science / Anthropology / Cultural & Social Nature / Environmental Conservation & Protection **Nature** Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Sommario/riassunto The Confederation Paysanne, one of France's largest farmers' unions. has successfully fought against genetically modified organisms (GMOs), but unlike other allied movements, theirs has been led by producers rather than consumers. In Food, Farms, and Solidarity, Chaia Heller analyzes the group's complex strategies and campaigns, including a call for a Europe-wide ban on GM crops and hormone-treated beef, and a protest staged at a McDonald's. Her study of the Confederation Paysanne shows the challenges small farms face in a postindustrial agricultural world. Heller also reveals how the language the union uses to argue against GMOs encompasses more than the risks they pose; emphasizing solidarity has allowed farmers to focus on food as a cultural practice and align themselves with other workers. Heller's examination of the Confederation Paysanne's commitment to a vision of alter-globalization, the idea of substantive alternatives to neoliberal globalization, demonstrates how ecological and social justice can be

restored in the world.