

1. Record Nr.	UNINA9910795484403321
Autore	Mead Taryn
Titolo	Bioinspiration in business and management : innovating for sustainability // Taryn Mead
Pubbl/distr/stampa	New York, New York : , : Business Expert Press, , [2018] ©2018
ISBN	1-63157-225-3
Descrizione fisica	1 online resource (119 pages) : illustrations
Collana	Principles for responsible management education collection
Disciplina	658.408
Soggetti	Sustainability Industrial ecology Business enterprises - Environmental aspects
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Sommario/riassunto	Many organizations have found themselves well advanced in their sustainability strategies and reaching the limits of progress made through eco-efficiency measures and regulatory compliance. Looking for novel approaches and solutions, many managers are turning to bioinspiration and related fields such as biomimicry, nature-inspired innovation, circular economy, and cradle to cradle, as tools for sustainability-oriented innovation. This innovation paradigm has been gaining popularity across disciplines in recent decades as the world grapples with the challenge of sustainable development. This book offers a succinct guide for managers and sustainability professionals who are interested in exploring various aspects of business inspired by nature. With applicability ranging from technological, organizational, and system-building innovations, there is a broad realm of possibilities that suit a manager's scope of influence regardless of their position within the organization. This book aims to exhibit the applications of business inspired by nature that extend beyond the boundaries of the organization and encourage open innovation with novel partners in unlikely scenarios, with all partners aligned by the principles of natural systems.

2. Record Nr.	UNINA9910645988103321
Autore	Carbonaro Gianni
Titolo	Bologna : : a Sustainable Culture / / European Investment Bank, Gianni Carbonaro, Chiara Pancotti . Volume 8
Pubbl/distr/stampa	[s.l.] : , : European Investment Bank, , 2019
ISBN	9789286139055 9286139055
Descrizione fisica	1 online resource (24 p.)
Soggetti	Business & Economics / Finance Economics
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	Bologna's unique political and cultural history helped it forge ahead of most Italian cities with strategic investments in services, health care and education. How well does its focus on sustainability in a range of areas set it up for continued success? This essay provides an overview of the development of the Bologna metropolitan region in recent decades, emphasising the role of urban policy and investment within a wider territorial context - European, national and regional.