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Titolo	Book Markets in Mediterranean Europe and Latin America : Institutions and Strategies (15th-18th Centuries) // edited by Montserrat Cachero, Natalia Maillard-Álvarez
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Collana	New Directions in Book History, , 2634-6125
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Soggetti	European literature - Renaissance, 1450-1600 Literature - History and criticism Literature Books - History Printing Publishers and publishing Economic history Early Modern and Renaissance Literature Literary History World Literature History of the Book Printing and Publishing Economic History
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Nota di contenuto	Montserrat Cachero & Natalia Maillard-Álvarez: Introduction -- Part I: Privileged Markets Angela Nuovo: Book Privileges in the Early Modern Age: from Trade Protection and Promotion to Content Regulation.- Agnes Gehbald: Hospital and Orphanage. Beneficiaries of the Printing Privilege in the Early Modern Spanish Empire. Natalia Vilà Urquiza: Antonio Sanz and the Distribution of the Calendarios de Fiestas y Vigilias -- Part II: Economic Behavior at the Market -- Andrea Ottone:

Serving the Church, Feeding the Academia: The Giunti and their Market-Oriented approach to European Institutions -- Natalia Maillard & Montserrat Cachero: Global Networks in the Atlantic Book Market (Booksellers and Inquisitors in the Spanish Empire) -- Part III: Institutions, Markets and Incentives -- Manuel J. Pedraza Gracia: Edition and Distribution of Pretridentine Liturgical Book from Notarial Sources. Alexandra Lalibertè: The Greek Printers and the Struggles for Influence between the Roman Catholic Church and the Ecumenical Patriarchate in the Eastern Mediterranean (17th Century) -- Alberto José Campillo: Persecuted Travelers: Circulation of Knowledge to New Granada in the 18th-Century Atlantic Trade -- Airton Ribeiro da Silva Jr: A pluricontinental book market: the role of booksellers in the circulation of normative information within the Portuguese Empire (c. 1760-1820).

Sommario/riassunto

This book depicts the Early Modern book markets in Europe and colonial Latin America. The nature of book production and distribution in this period resulted in the development of a truly international market. The integration of the book market was facilitated by networks of printers and booksellers, who were responsible for the connection of distant places, as well as local producers and merchants. At the same time, due to the particular nature of books, political and religious institutions intervened in book markets. Printers and booksellers lived in a politically fragmented world where religious boundaries often shifted. This book explores both the development of commercial networks as well as how the changing institutional settings shaped relationships in the book market. Montserrat Cachero has been teaching Economic History at Pablo de Olavide University, Spain, since 2004 as part of the Economics department where she received her tenure track in 2012. She was distinguished academic visitor at Queens' College, University of Cambridge, UK, in 2005 and visiting fellow at the Center for History and Economics, Harvard University, USA, in 2016. She is an expert in sixteenth century Atlantic Trade, focusing on contracts, conflicts, and institutions for contract enforcement. She has also been involved in the development of Historical Network Analysis and has published articles on both the theoretical side (*Vínculos en Historia*, JCR) and its application (*The Journal of Iberian and Latin American Economic History*, JCR Q1). Natalia Maillard-Álvarez has been teaching Early Modern History at the University Pablo de Olavide, Spain, since 2012. She has been Ramón y Cajal Research Fellow there since 2016 and Associate Professor of Early Modern History since 2021. She was also Marie Curie Fellow at the European University Institute in Florence from 2010 to 2012 and EURIAS fellow at the Collegium de Lyon from 2015 to 2016. Her research field is book history, especially the history of the book trade and the history of readers in the Hispanic Monarchy during the sixteenth and seventeenth centuries. She edited *Books in the Catholic World during the Early Modern Period* (2014) and coedited *Bibliotecas de la Monarquía Hispánica en la Primera Globalización* (2021).
