

1. Record Nr.	UNINA9910458745703321
Titolo	Saharan crossroads : exploring historical, cultural, and artistic linkages between North and West Africa / / edited by Tara F. Deubel, Scott M. Youngstedt, and Helene Tissieres ; contributors, Abdalla Uba Adamu [and nineteen others]
Pubbl/distr/stampa	Newcastle upon Tyne, [England] : , : Cambridge Scholars Publishing, , 2014 ©2014
ISBN	1-4438-6289-4
Descrizione fisica	1 online resource (424 pages) : illustrations, photographs
Disciplina	373.6
Soggetti	Education, Secondary - Africa, Sub-Saharan Educational assistance - Africa, Sub-Saharan Educational assistance Electronic books.
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Bibliographic Level Mode of Issuance: Monograph
Nota di bibliografia	Includes bibliographical references at the end of each chapters.
Sommario/riassunto	Saharan Crossroads: Exploring Historical, Cultural, and Artistic Linkages between North and West Africa counteracts the traditional scholarly conception of the Sahara Desert as an impenetrable barrier dividing the continent by employing an interdisciplinary lens to examine myriad interconnections between North and West Africa through travel, trade, communication, cultural exchange, and correspondence that have been ongoing for several millennia. Saharan Crossroads offers a unique contribution to existing scholarship on the region by uniting a diverse group of African, European, and American scholars working on various facets of trans-Saharan history, social life, and cultural production, and bringing their work together for the first time. This trilingual volume includes eleven chapters written in English, five chapters in French, and three chapters in Arabic, reflecting the multicultural nature of the Sahara and this international project. Saharan Crossroads explores historical and contemporary connections and

exchanges between populations living in and on both sides of the Sahara that have led to the emergence of distinctive cultural and aesthetic expressions. This contact has been fostered by a series of linkages that include the trans-Saharan caravan trade, the spread of Islam, the migration of nomadic pastoralists, and European colonization. The book includes three major sections: (1) history, culture, and identity; (2) trans-Saharan circulation of arts, music, ritual performance, and architecture; and (3) religion, law, language, and writing. While the gaze of international political analysts has turned toward the Sahara to follow problematic developments that pose serious threats to human rights and security in the region, it is especially timely to recall that the people and countries of the Sahelo-Saharan world have maintained long histories of peaceful coexistence, interdependence, and cooperation that are too often overlooked in the present.

2. Record Nr.	UNINA9910645891203321
Autore	Dong Xiaoying
Titolo	Cisco : Integration of Innovation and Operation / / by Xiaoying Dong, Yan Yu, Jiali Zhou
Pubbl/distr/stampa	Singapore : , : Springer Nature Singapore : , : Imprint : Springer, , 2023
ISBN	981-19-7870-0
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (229 pages)
Disciplina	658.054678
Soggetti	Entrepreneurship New business enterprises Management Business information services IT in Business
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Chapter 1 Integration of innovation and operation: The way multinational companies survive -- Chapter 2 Strategic leadership --

Chapter 3 Enterprise transformation and change management --
Chapter 4 Innovation system -- Chapter 5 M&A strategy and
management -- Chapter 6 Strategic alliance and Partnership
management -- Chapter 7 Build highly adaptable corporate culture --
Chapter 8 Corporate Governance and Risk Management -- Chapter 9
Informatization and value chain management -- Chapter 10
Collaborative organization and knowledge management -- Appendix.

Sommario/riassunto

This book picks Cisco as an example to propose a framework of ambidextrous integration of innovation and operation, which is the key to the success of global companies along their evolutions, especially for those technology companies. The authors try to find how the company combines active innovation and efficient operation for its sustainable development. On the basis of comprehensive analysis of the strategic leadership, change management, innovation system, M&As, IT-enabled value chains, collaboration, etc., in Cisco, as well as the interviews with Cisco staff, this book shows that management practices shape the balance of internal-external resources for explorative-exploitative innovations. IT strategies and implementation enable efficient operations when innovations are identified and justified in the leading company. Managerial insights for sustainable competitiveness can be gained from Cisco practices in this book. The companion of the book, *Huawei: From Catching up to Lead*, telling another growth path of technology company in China by similar framework.
