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Nota di contenuto	Transformation and cultural change to innovative supplier management -- Supplier management as part of the corporate strategy -- Phases, organization and competence requirements -- Control circles and escalation levels -- Lean methods, audits and supplier analyses -- Corporate social responsibility and ethics -- Lean management in the service sector -- Management in suppliers with financial difficulties -- Lean management in projects -- Innovation management -- Claim management and subsequent claims in the event of non-performance -- Tools for identifying waste.
Sommario/riassunto	Globalization, digitization, global supply chains and the Corona pandemic have led companies to take a closer look at value chains. Shifting services to partially competing supplier networks is giving rise to new guiding principles, strategies and processes. The focus in the future has therefore long since shifted from leveraging internal cost advantages to information exchange, stable supply chains and the exploitation of global cross-company potential. The content: Transformation and cultural change to innovative supplier management Supplier management as part of corporate strategy Phases, organization and competence requirements Control groups and escalation levels Lean methods, audits and supplier analyses Corporate

social responsibility and ethics Supplier Management in the service sector Management of suppliers with financial difficulties Lean management in projects Innovation management Claim management and subsequent claims in case of non-performance Tools for identifying waste The author: Prof. Dr. Marc Helmold teaches business administration, strategic management, supplier management and supply chain management at the IU Internationale Hochschule in Berlin. Previously, he held various management positions at well-known companies in the automotive and railway industries. This book is a translation of an original German edition. The translation was done with the help of artificial intelligence (machine translation by the service DeepL.com). A subsequent human revision was done primarily in terms of content, so that the book will read stylistically differently from a conventional translation.

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