

1. Record Nr.	UNINA9910640388403321
Autore	Rick Oliver
Titolo	Global Sports and Contemporary China : Sport Policy, International Relations and New Class Identities in the People's Republic / / by Oliver Rick, Longxi Li
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Palgrave Macmillan, , 2023
ISBN	9783031185953 3031185951
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (229 pages)
Collana	Global Culture and Sport Series, , 2662-3412
Disciplina	796 796.0951
Soggetti	Sports - Sociological aspects Ethnology - Asia Culture Asia - Politics and government Sports sciences Sport Sociology Asian Culture Asian Politics Sport Science
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Note generali	Includes index.
Nota di contenuto	Chapter 1: Introduction: Global Sport in Contemporary China -- Chapter 2: Chinese Sport Policy from Reform to the Millennium -- Chapter 3: An Olympic China: Sport and the Preparation for Beijing 2008 -- Chapter 4: Global Sports and Shifting Focus: Sport Policy, Investment, and the Inter-Olympic Period -- Chapter 5: Sport and Accessing a Global Community -- Chapter 6: When the Global Game Comes to the People's Republic -- Chapter 7: New forms of Domestic Distinction: Sport and Contemporary Chinese Class Structure -- Chapter 8: Tennis Culture and the Booming Urban Middle Class -- Chapter 9: China's Sporting Self Determination: Achieving independent global sporting dominance.

This book examines the formation of a globally oriented sports system in China, from the beginning of the reform process in 1978 to the present, focusing on the period after the Beijing 2008 Olympic Games. It analyses how this system has shaped domestic social class identities and its role in international Chinese state politics. Despite advances in the marketization of the sports industry through previous eras, the Chinese state expanded investment in a set of global sports following the heavily government-directed drive towards national success at the 2008 Beijing Summer Olympic Games. This would be a time when the government focused on policies set to service a growing domestic middle-class and an increasingly wide-ranging set of international interests, with sporting investments being at the heart of their strategic plan. However, reform has proven difficult. The book presents a well-rounded account of this effort with tennis and soccer providing important case studies of the internal and external dynamics of this time. As such, the book will be of interest to researchers and students of globalization of sport, those studying East Asian sports development, and those who are interested in understanding China more broadly.
