1. Record Nr. UNINA9910640384803321 Autore Dong Xiaoying Titolo Huawei: from catching up to leading // Xiaoying Dong, Mengling Yan, Yanni Hu Pubbl/distr/stampa Singapore:,: Springer,, [2022] ©2022 **ISBN** 981-19-4078-9 Edizione [1st ed. 2023.] Descrizione fisica 1 online resource (363 pages) Disciplina 338.4762138102574 Soggetti Electronic industries - China Electronic industries Lingua di pubblicazione Inglese **Formato** Materiale a stampa Livello bibliografico Monografia Nota di contenuto The Eagle Model -- Can Huawei model be copied? -- Huawei's unique thinking system and strategic leadership -- From a mom-and-pop operation to a world-class player -- Corporate culture and practice integrated with key interest groups -- Rational and controlled R&D innovation system -- A cobweb organizational structure --Management transformation and system building in line with international standards -- A Dynamic and Empowering Organizational Learning System -- Human resource development system to unlock potential -- Knowledge Management Integrating Organizational Knowledge -- How Huawei broke through the triple dilemmas to build dual capability? -- Huawei Phones: From Low-end to High-end. . Sommario/riassunto Through in-depth case studies, this book seeks to reveal the secret of Huawei's rapid growth. The content of this book is rich and detailed. The authors combine first-hand interview data, including Huawei managers of many functional departments such as research and development, marketing, supply chain management, and human resources, as well as Huawei's suppliers partners and competitors. This book analyzes the articles and speeches published by Huawei's leader Ren Zhengfei since 1994 both in the public and internally and reference

to various materials about Huawei including employee's postings in the social media, news reports, research papers, books, etc. The book systematically describes the key elements of Huawei's strategy.

corporate culture, organizational capabilities, and R&D innovation system and so on. The book also compared the differences between Huawei and Cisco in many subjects as leadership, culture, organization transformation and management capabilities. For whoever tries to understand Huawei, this book is an excellent reference book. In the companion book Cisco: Integration of Innovation and Operation, the author tells another growth path of technology company in America. .