

1. Record Nr.	UNINA9910637783603321
Autore	Leitão João
Titolo	Open Innovation in Micro, Small and Medium-Sized Enterprises
Pubbl/distr/stampa	Basel, : MDPI - Multidisciplinary Digital Publishing Institute, 2022
ISBN	3-0365-5781-4
Descrizione fisica	1 online resource (258 p.)
Soggetti	Films, cinema Television
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Sommario/riassunto	This book unveils the importance of micro, small, medium, and large firms for fostering open innovation, using methodological designs based on both qualitative and quantitative approaches. Several dimensions of the inbound and outbound open innovation strategies and practices are explored, in the scope of University-University, University-Industry, and University-Society relations.