1. Record Nr. UNINA9910637709303321

Autore	Kergel David
Titolo	Digital Cultures : Postmodern Media Education, Subversive Diversity and Neoliberal Subjectivation / / David Kergel
Pubbl/distr/stampa	Wiesbaden, Germany : , : Springer, , [2023] ©2023
ISBN	9783658352509 9783658352493
Descrizione fisica	1 online resource (211 pages)
Disciplina	303.4833
Soggetti	Digital media - Study and teaching Information technology - Political aspects Information technology - Social aspects Multiculturalism - Philosophy
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	Intro -- Contents -- List of Figures -- Introduction -- 1: Digital Cultures -- 1.1 Decentralized and Collaborative - The Genesis of the Internet -- 1.2 A 'Grid of Numbers' or the 'Digital Folding' of Reality -- 1.3 Culture in Medial Change -- 1.3.1 Culture - An Attempt at Definition -- 1.3.2 On the Blissful People and 'the Prejudice Is Good' -- 1.3.3 The Opening of Culture - Simmel's Concept of the Stranger -- 1.3.4 The Internet as the Culturally Alien -- 1.3.5 Cultural Discourses in Motion - From the Pedagogy for Foreigners to Intercultural Encounters -- 1.3.6 Trans-culture - Cultural Patchwork in the Digital Age -- 1.3.7 Hyper-culture - De-localization and De-removal of Culture -- 2: Postmodern Cyberspace -- 2.1 From Modernity to Postmodernity -- 2.1.1 Modernity - Society in Transformation -- 2.1.2 Metanarrations and Postmodern Subversion -- 2.1.3 Order of Modernity and Postmodern Disorder -- 2.1.4 Postmodern Ethics as Reflective Tolerance -- 2.1.5 The Postmodern Subject, Dialogue as Postmodern Knowledge and Eurocentrism in Postmodern Epistemology -- 2.1.6 Irony as a Postmodern Protest - From Schlegel, via Spontaneous Slogans to Twitter -- 2.1.7 The

Emergence of Subversive Diversity - Postmodern Protest in the Third Space -- 2.1.8 The Struggle for Publicity - From the Monologue of Television to Web 2.0-Based Dialogue -- 2.2 Web 2.0 as a Mass Medium of the Digital Age -- 2.2.1 Epistemological Perspective on the Subject in Medial Change -- 2.2.2 The Author as an Agent of Knowledge -- 2.2.3 Rhizomorphic Cognition - Root Network Instead of the Tree Structure -- 2.2.4 Hypertext and Memex - Structures of Non-linear Thinking -- 2.2.5 Learning Culture in the Digital Age - Connectivism and e-Learning 2.0 -- 2.2.6 Read and Write Culture and Collective Authorship as Textual Instability. 2.3 Cyberworld as a Space of Freedom - 'The Assignable Self Becomes Fluid' -- 2.3.1 We Are Many! - Anonymous Collectivity -- 2.3.2 The Organless Body of the Digital Swarm -- 2.3.3 From Subalternity to the Voice of the Digital -- 2.3.4 'There Is a War on' - 'The Clash of Civilizations' on the Internet -- 3: The SNS Universe of the Control Society -- 3.1 From Postmodernism to Neoliberalism -- 3.1.1 The New Spirit of Capitalism -- 3.1.2 Neoliberal Dominance Culture as Metanarrative -- 3.1.3 Entrepreneurial Self as Topos of Neoliberal Metanarrative -- 3.1.4 Experiences of the Precariousness of the Entrepreneurial Self -- 3.1.5 'Hey You There!': Neoliberal Subjectification -- 3.2 The Start-Up Project: Sharing Economy as an Alternative Business Culture -- 3.2.1 'Fired by Algorithm': Start-Ups as Drivers of Precarization -- 3.2.2 The Cybernetic Capitalism of the Control Society -- 3.3 The SNS Universe -- 3.4 'Internet to Go': The Mobile Internet as an Assignation of the Individual -- 3.4.1 The Culture of the Digital as Augmented Reality -- 3.4.2 Self-Tracking as an Expression of the Zeitgeist -- 4: The University in the Digital Age as a Place of Postmodern Media Bildung -- 4.1 The Unconditional University as a Space of Postmodern Reflection -- 4.2 Postmodern Media Bildung -- 4.2.1 From the Ego to Bildung -- 4.2.2 Empirical Opening of the Educational Theory Model -- 4.2.3 Bildung Learning -- 4.2.4 University as an Bildung Space for Inquiry-Based Learning -- 4.2.5 From Bildung to Media Bildung -- 4.2.6 Postmodern Media Bildung - Or About the 'Cultural Hacker' -- Literature.