

1. Record Nr.	UNINA9910635396303321
Titolo	Technology, Business, Innovation, and Entrepreneurship in Industry 4.0 // edited by Teresa Guarda, Cristina Fernandes, Maria Fernanda Augusto
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2023
ISBN	3-031-17960-9
Edizione	[1st ed. 2023.]
Descrizione fisica	1 online resource (412 pages)
Collana	EAI/Springer Innovations in Communication and Computing, , 2522-8609
Disciplina	658.421
Soggetti	Computational intelligence Technological innovations Entrepreneurship New business enterprises Technology - Sociological aspects Information technology Computational Intelligence Innovation and Technology Management Information and Communication Technologies (ICT)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Introduction -- Competitive Analysis of a Potential Digital Workplace Solution for Business Management and Employee Engagement -- The Impact of Chabot's on Business Strategy -- Technology Entrepreneurship and Innovation -- Applications of Blockchain in the Pharmaceutical Industry -- The perceived value of Internship experience of Entrepreneurship graduates on Entrepreneurial intention -- Design of the Business Model of the Online Platform In Charge -- The digital transformation of the aerospace industry in the Community of Madrid -- Disruptive technologies and businesses -- Conclusion.
Sommario/riassunto	This book presents the most recent innovations, trends, and challenges in several aspects of Industry 4.0, including the key technologies and business impacts. The book is relevant to a variety of stakeholders due

to Industry 4.0's broad impact in many fields. Topics include digital workplace solutions for employee engagement, entrepreneurship and innovation, and Blockchain for business security. The authors cover Industry 4.0 both from a theoretical and applicable standpoint.

Describes Industry 4.0 and its effect on technology, entrepreneurship, and innovation; Presents Industry 4.0's technological advances, trends, challenges, and their impact on business strategy; Includes information relevant to researchers, professors, students, and professionals interested Industry 4.0.

---