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Titolo	Hippocrates Now : the "father of medicine" in the internet age // Helen King
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Descrizione fisica	1 online resource (262 pages)
Collana	Bloomsbury studies in classical reception
Disciplina	821.7
Soggetti	Influence (Literary, artistic, etc.)
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di contenuto	What we know about Hippocrates -- What we thought we knew -- Sabotaging the story : what Hippocrates didn't write -- Needing a bit of information : Hippocrates in the news -- Hippocrates in quotes -- Let food be thy medicine -- The holistic Hippocrates : "Treating the patient, not just the disease" -- Conclusion: Strange remedies?.
Sommario/riassunto	"We need to talk about Hippocrates. Current scholarship attributes none of the works of the 'Hippocratic corpus' to him, and the ancient biographical traditions of his life are not only late, but also written for their own promotional purposes. Yet Hippocrates features powerfully in our assumptions about ancient medicine, and our beliefs about what medicine -- and the physician himself -- should be. In both orthodox and alternative medicine, he continues to be a model to be emulated. This book will challenge widespread assumptions about Hippocrates (and, in the process, about the history of medicine in ancient Greece and beyond) and will also explore the creation of modern myths about the ancient world. Why do we continue to use Hippocrates, and how are new myths constructed around his name? How do news stories and the internet contribute to our picture of him? And what can this tell us about wider popular engagements with the classical world today, in memes, 'quotes' and online?"--