

1. Record Nr.	UNINA9910634038103321
Titolo	Digital Transformation : 14th PLAIS EuroSymposium on Digital Transformation, PLAIS EuroSymposium 2022, Sopot, Poland, December 15, 2022, Proceedings / / edited by Jacek Malankowski, Bartosz Marcinkowski, Paulo Rupino da Cunha
Pubbl/distr/stampa	Cham : , : Springer International Publishing : , : Imprint : Springer, , 2022
ISBN	9783031230127 3031230124
Edizione	[1st ed. 2022.]
Descrizione fisica	1 online resource (146 pages)
Collana	Lecture Notes in Business Information Processing, , 1865-1356 ; ; 465
Disciplina	371.3344678 658.4062
Soggetti	Information technology - Management Quantitative research Computers Business information services Artificial intelligence Computer Application in Administrative Data Processing Data Analysis and Big Data Computing Milieux IT in Business Artificial Intelligence
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Nota di contenuto	Artificial Intelligence -- Artificial Intelligence Promises to Public Organizations and Smart Cities -- Sustainable Robo-Advisor Bot and Investment Advice-Taking Behavior -- SafeCross - VCA based road traffic regulations compliance detection -- Creativity and Innovations -- Promoting creativity with social media knowledge discussion groups: exploring the role of knowledge-oriented leadership in multi-level perspective. - Online training of employees of the enterprises in the creative economy: benefits and features -- Big Data, Internet of Things

and Blockchain Technologies -- Barriers to Implementing Big Data Analytics in Auditing -- Applicability of Fractal Architecture based Microservices on System-of-systems -- Blockchain technology perception in supporting the digital transformation of Supply Chain Management: A preliminary study.

Sommario/riassunto

This book constitutes the refereed proceedings of the 14th PLAIS EuroSymposium 2022 which was held in Sopot, Poland, on December 15, 2022. The objective of the PLAIS EuroSymposium is to promote and develop high quality research on all issues related to digital transformation. It provides a forum for IS researchers and practitioners in Europe and beyond to interact, collaborate, and develop this field. The leading topic for the EuroSymposium this year was "Digital Transformation". The 8 papers presented in this volume were carefully reviewed and selected from 23 submissions. They were organized in topical sections named: artificial intelligence; creativity and innovations; big data, internet of things and blockchain technologies.
