

1. Record Nr.	UNINA9910633949303321
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Titolo	Maori and Aboriginal women in the public eye : representing difference, 1950 - 2000 // Karen Fox
Pubbl/distr/stampa	Canberra : , : ANU Press, , 2011
ISBN	9781921862625 (ebook) 9781921862618 (paperback)
Descrizione fisica	1 online resource (257 pages) : illustrations; digital, PDF file(s)
Soggetti	History
Lingua di pubblicazione	Inglese
Formato	Materiale a stampa
Livello bibliografico	Monografia
Nota di bibliografia	Includes bibliographical references and index.
Sommario/riassunto	<p>From 1950, increasing numbers of Aboriginal and Mori women became nationally or internationally renowned. Few reached the heights of international fame accorded Evonne Goolagong or Dame Kiri Te Kanawa, and few remained household names for any length of time. But their growing numbers and visibility reflected the dramatic social, cultural and political changes taking place in Australia and New Zealand in the second half of the twentieth century. This book is the first in-depth study of media portrayals of well-known Indigenous women in Australia and New Zealand, including Goolagong, Te Kanawa, Oodgeroo Noonuccal and Dame Whina Cooper. The power of the media in shaping the lives of individuals and communities, for good or ill, is widely acknowledged. In these pages, Karen Fox examines an especially fascinating and revealing aspect of the media and its history — how prominent Mori and Aboriginal women were depicted for the readers of popular media in the past.</p>