1. Record Nr. UNINA9910632488603321

Autore **Knight Jane**

Titolo Knowledge diplomacy in international relations and higher education /

/ Jane Knight

Cham, Switzerland: ,: Springer, , [2022] Pubbl/distr/stampa

©2022

ISBN 9783031149771

9783031149764

Descrizione fisica 1 online resource (186 pages)

905 Disciplina

Soggetti Cultural diplomacy

Educació superior

Cooperació internacional Relacions internacionals

Llibres electrònics

Lingua di pubblicazione Inglese

Formato Materiale a stampa

Monografia Livello bibliografico

Nota di bibliografia Includes bibliographical references and index.

Nota di contenuto Intro -- Acknowledgements -- Contents -- About the Author --

> Abbreviations -- Contents -- Chapter 1: Introduction --1.1 Why Study the Role of International Higher Education, Research and Innovation in International Relations -- 1.2 The Multiplicity and Misunderstanding of Terms -- 1.3 Key Questions and Objectives

-- 1.4 An Interpretivist and Interdisciplinary Approach -- 1.5 Parameters and Meaning of Key Terms -- 1.6 Outline of Book -- 1.6.1 Chapter 1: Introduction -- 1.6.2 Chapter 2: Examining Contemporary Diplomacy - Changes and Challenges -- 1.6.3 Chapter 3: Focus on Soft Power -- 1.6.4 Chapter 4: The Changing Landscape of International Higher Education, Research and Innovation -- 1.6.5 Chapter 5: How Diplomacy Scholars Frame the Role of IHERI as Cultural, Public and Education Forms of Diplomacy and Soft Power -- 1.6.6 Chapter 6: Diplomacy Scholars' Perspectives on the Role of IHERI as Science Diplomacy -- 1.6.7 Chapter 7: Higher Education Scholars' Perspectives on the Role of IHERI in International Relations -- 1.6.8 Chapter 8:

Knowledge Diplomacy - A Definition and Conceptual Framework --

1.6.9 Chapter 9: Differentiating Knowledge Diplomacy from Soft Power and Cultural, Science, Education and Public Forms of Diplomacy --1.6.10 Chapter 10: Examples of IHERI Initiatives Using a Knowledge Diplomacy Approach -- 1.6.11 Chapter 11: Key Findings and Issues for Further Research on Knowledge Diplomacy -- References --Chapter 2: Examining Contemporary Diplomacy: Changes and Challenges -- 2.1 Introduction -- 2.2 Diplomacy and International Higher Education, Research and Innovation -- 2.3 The Evolution of Scholarly Diplomacy Definitions -- 2.4 Dictionary Definitions of Diplomacy -- 2.5 Challenges and Changes in Understanding Contemporary Diplomacy -- 2.5.1 Diversification of Actors in Diplomacy -- 2.5.2 Changing Role of Diplomats. 2.5.3 New Technologies -- 2.6 Different Types and Elements of Diplomacy -- 2.7 Differentiating Diplomacy from Global Governance and Foreign Policy -- 2.7.1 Diplomacy and Global Governance -- 2.7.2 Diplomacy and Foreign Policy -- References -- Chapter 3: Focus on Soft Power -- 3.1 Introduction -- 3.2 Hard Power -- 3.3 Soft Power -- 3.3.1 Critiques of Soft Power -- 3.4 Smart Power -- 3.5 Sharp Power -- 3.6 Differentiating Soft Power and Diplomacy -- References --Chapter 4: The Changing World of International Higher Education, Research and Innovation -- 4.1 Introduction -- 4.2 International Joint Universities and Branch Campuses -- 4.3 International Research Networks -- 4.4 International Education Hubs -- 4.4.1 Diversity of International and Local Actors from Different Sectors -- 4.4.2 Rationales -- 4.4.3 Three Models of Education Hubs: Student, Talent and Knowledge -- 4.5 Regional Universities -- 4.6 Debating the Role of IHERI in International Relations -- References -- Chapter 5: How Diplomacy Scholars Frame the Role of IHERI as Cultural, Public and Education Forms of Diplomacy and Soft Power -- 5.1 Introduction -- 5.1.1 Scope of Review of Scholars' Perspectives -- 5.2 Cultural Diplomacy -- 5.2.1 Cultural Diplomacy or Cultural Relations? -- 5.2.2 Mixed Motives and Outcomes -- 5.3 From Cultural Diplomacy to Education Diplomacy -- 5.3.1 Education or Exchange or Academic Diplomacy? -- 5.3.2 Role of Non-state Actors: Education Diplomacy or Education Relations? -- 5.3.3 Education Diplomacy as Capacity Building -- 5.4 Public Diplomacy -- 5.5 Soft Power -- References -- Chapter 6: Diplomacy Scholars' Perspectives on the Role of IHERI as Science Diplomacy -- 6.1 Introduction -- 6.2 American Association for the Advancement of Science Perspectives -- 6.2.1 AAAS Conceptual Framework for Science Diplomacy -- 6.2.2 Three Objectives of Science Diplomacy.

6.2.3 The Soft Power of Science for Diplomacy -- 6.2.4 Competitive or Cooperative Approaches of Science Diplomacy -- 6.3 Science Diplomacy or Science Cooperation -- 6.4 The Science Diplomacy Cluster of the European Union Horizon 2020 Program -- 6.4.1 Using Science for Addressing Global Challenges: S4D4C Project -- 6.4.2 Madrid Declaration on Science Diplomacy -- 6.5 National Approaches to Science Diplomacy: One Size Does Not Fit All -- 6.6 Moving from Science Diplomacy to Innovation Diplomacy -- 6.7 Revisiting the Definition and Use of Science Diplomacy -- 6.7.1 Balancing Theoretical and Practice Approaches to Defining Science Diplomacy --6.7.2 The Idealism and Rhetoric of Science Diplomacy -- References --Chapter 7: Higher Education Scholars' Perspectives on the Role of IHERI in International Relations -- 7.1 Introduction -- 7.2 Cultural Diplomacy -- 7.2.1 Education Hubs and Cultural Diplomacy -- 7.2.2 Educational Exchanges -- 7.2.3 Are Universities Politically Neutral? -- 7.3 Education Diplomacy -- 7.4 Public Diplomacy -- 7.4.1 Good Deeds Versus Self-Interests -- 7.4.2 University Sovereignty and Bilateral/Multilateral

Agreements -- 7.5 Soft Power -- 7.5.1 Confucius Institutes from China -- 7.5.2 The Soft Power of USA's and Japan's Higher Education -- 7.5.3 The Soft Power of University Rankings and League Tables -- 7.5.4 Scholarships -- 7.6 Knowledge Diplomacy -- 7.7 Overview of Trends Identified in the Higher Education Literature Review -- References -- Chapter 8: Knowledge Diplomacy: A Definition and Conceptual Framework -- 8.1 Introduction -- 8.2 How Diplomacy vs Higher Education Scholars Frame the Role of IHERI in IR -- 8.2.1 Role of State and Non-state Actors -- 8.2.2 IHERI Strategies -- 8.2.3 Contradictory Views on Using IHERI as Soft Power -- 8.2.4 Science Diplomacy and Knowledge Diplomacy -- 8.3 Defining and Describing Knowledge Diplomacy.

8.4 Towards a Conceptual Framework for Knowledge Diplomacy --8.4.1 Intentions, Purpose and Rationales -- 8.4.2 Actors and Partners -- 8.4.3 Principles and Values -- 8.4.4 Modes and Approaches -- 8.4.5 Activities and Instruments -- 8.5 Knowledge Diplomacy as a Two-Way Process -- 8.6 A Complementary Conceptual Framework for Knowledge Diplomacy -- 8.7 Knowledge Diplomacy Is Neither Neutral Nor Normative -- References -- Chapter 9: Differentiating Knowledge Diplomacy from Soft Power and Cultural, Science, Education and Public Forms of Diplomacy -- 9.1 Introduction -- 9.2 Knowledge Diplomacy and Soft Power -- 9.2.1 Comparison of the Role of IHERI in a Soft Power Framework and a Knowledge Diplomacy Framework -- 9.3 Use of Soft Power Indicators -- 9.3.1 Soft Power 30 Report Indicators (Portland Communications) -- 9.3.2 Global Soft Power Index (Brand Finance) --9.4 Knowledge Diplomacy Is Broader Than Cultural Diplomacy -- 9.5 Knowledge Diplomacy Is Inclusive of Science Diplomacy but Is More Comprehensive -- 9.6 Public Diplomacy vs Knowledge Diplomacy --9.7 Education Diplomacy -- 9.8 Concluding Remarks -- References --Chapter 10: Examples of IHERI Initiatives Using a Knowledge Diplomacy Approach -- 10.1 Introduction -- 10.2 Sustainable Development Solutions Network -- 10.3 Pan African University: A Regional University -- 10.4 The German-Jordanian University: An International Joint University -- 10.5 RENKEI: The Japan-UK Research and Education Network for Knowledge Economy Initiatives -- 10.6 Concluding Remarks -- References -- Chapter 11: Key Findings and Issues for Further Research on Knowledge Diplomacy -- 11.1 Introduction --11.2 Insights and Findings -- 11.2.1 How Is IHERI Changing and Contributing to IR -- 11.2.2 Can IHERI's Role in IR Be Framed as Cultural, Science, Public Diplomacy and Soft Power. 11.2.3 Can the Term Knowledge Diplomacy Illuminate and Frame the Role of IHERI in IR -- 11.3 Significance of Insights and Research --11.4 Further Research Issues and Topics -- 11.4.1 Motivations Driving IHERI as a Source of Soft Power -- 11.4.2 Policies to Support Knowledge Diplomacy -- 11.4.3 Rationales Driving Knowledge Diplomacy --11.4.4 Understanding Knowledge Diplomacy Strategies -- 11.4.5 Knowledge Diplomacy in International Development Cooperation --11.4.6 IHERI as a Private or Public Good -- 11.4.7 Knowledge Diplomacy and Regionalization -- 11.5 Looking to the Future --References -- Bibliography -- Author Index -- Subject Index.