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Sommario/riassunto	This book provides a brief synthesis of the known implementations, opportunities and challenges at the intersection of artificial intelligence (AI) and modern industry beyond the big-four companies that traditionally consume and produce such advanced technology: Facebook, Amazon, Microsoft and Google. With this information, the author also makes some reasonable claims about the role of AI in future industries. The book draws on a broad range of material, including reports from consulting firms, published surveys, academic

papers and books, and expert knowledge available to the author due to numerous collaborations in academia and industry on AI. It is rigorous rather than speculative, drawing on known findings and expert summaries, where available. This provides industry leaders and other interested stakeholders with an accessible review of contemporary perspectives on AI's forward-looking role in industry as well as a clarifying guide on the major issues that companies are likely to face as they commence on this exciting path.
